



# RIGHTS TITLES

SPRING / SUMMER | 2024

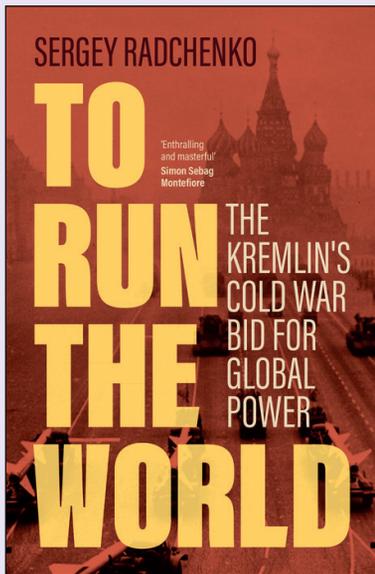


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UNIVERSITY PRESS



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May 2024

229 x 152 mm 768pp

978-1-108-47735-2 Hardback

£30.00 / US\$34.95

## TO RUN THE WORLD

*The Kremlin's Cold War Bid for Global Power*

Sergey Radchenko

Johns Hopkins University SAIS Europe

What would it feel like To Run the World? The Soviet rulers spent the Cold War trying desperately to find out. In this panoramic new history of the conflict that defined the postwar era, Sergey Radchenko provides an unprecedented deep dive into the psychology of the Kremlin's decision-making. He reveals how the Soviet struggle with the United States and China reflected its irreconcilable ambitions as a self-proclaimed superpower and the leader of global revolution. This tension drove Soviet policies from Stalin's postwar scramble for territory to Khrushchev's reckless overseas adventurism and nuclear brinkmanship, Brezhnev's jockeying for influence in the third world, and Gorbachev's failed attempts to reinvent Moscow's claims to greatness. Perennial insecurities, delusions of grandeur, and desire for recognition propelled Moscow on a headlong quest for global power, with dire consequences and painful legacies that continue to shape our world.

### KEY FEATURES

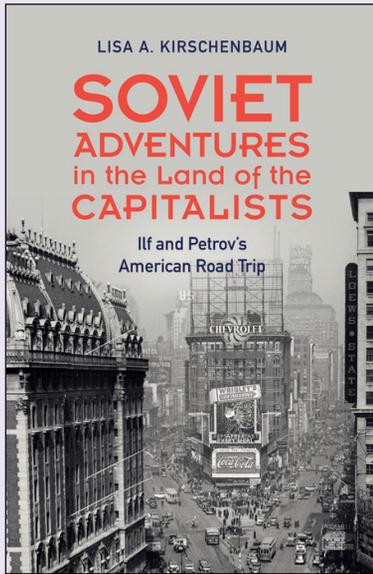
- A sweeping new history of Soviet foreign policy from the end of the Second World War to the collapse of the Soviet Union which uncovers the inner workings of the Kremlin
- Reveals the role that political legitimacy, and the accompanying desire for recognition, played and continue to play in Soviet and Russian foreign policies
- Provides new insights into key episodes of the Cold War on the basis of previously unknown archival materials

### CONTENTS

Introduction; **Part I.** Ambition: 1. The Postwar; 2. The parting of ways; 3. Stalin in Europe; 4. Stalin in Asia; **Part II.** Hubris: 5. Love Us As We Are; 6. The Golden Hoop; 7. The Twin Crises; 8. Killing Flies; 9. Camp David; 10. Berlin; 11. Cuba; **Part III.** Decline: 12. Vietnam; 13. Detente; 14. Yom Kippur; 15. Decline; 16. Tensions Mount; 17. The Final Nail; **Part IV.** Collapse: 18. Fear; 19. Hope; 20. Collapse; Conclusion.

### ADDITIONAL INFORMATION

*Level:* General readers



January 2024

229 x 152 mm 354pp

35 b/w illus. 1 map

978-1-316-51846-5 Hardback

£30.00 / US\$39.99

## SOVIET ADVENTURES IN THE LAND OF THE CAPITALISTS

*Ilf and Petrov's American Road Trip*

Lisa A. Kirschenbaum

West Chester University, Pennsylvania

In 1935, two Soviet satirists, Ilia Ilf and Evgeny Petrov, undertook a 10,000 mile American road trip from New York to Hollywood and back accompanied only by their guide and chauffeur, a gregarious Russian Jewish immigrant and his American-born, Russian-speaking wife. They immortalized their journey in a popular travelogue that condemned American inequality and racism even as it marvelled at American modernity and efficiency. Lisa Kirschenbaum reconstructs the epic journey of the two Soviet funnymen and their encounters with a vast cast of characters, ranging from famous authors, artists, poets and filmmakers to unemployed hitchhikers and revolutionaries. Using the authors' notes, US and Russian archives, and even FBI files, she reveals the role of ordinary individuals in shaping foreign relations as Ilf, Petrov and the immigrants, communists, and fellow travelers who served as their hosts, guides, and translators became creative actors in cultural exchange between the two countries.

### KEY FEATURES

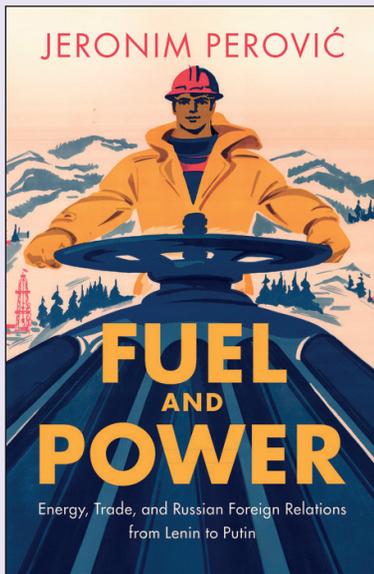
- Challenges a simplistic view of Soviet-US relations in the 1930s, foregrounding ordinary individuals as drivers of cultural exchange
- Provides an engaging panorama of the United States during the Great Depression from the perspective of two perceptive and funny Soviet observers
- Illuminates the understudied question of how Soviet travellers in the United States interacted with Russian and Jewish American immigrant communities

### CONTENTS

Introduction; **Part I.** Promised Lands: 1. Amerikanizm; 2. Alienism and radicalism; 3. Pernicious propaganda; 4. Two Russian gentlemen; **Part II.** New York and the Eastern States: 5. Extraordinary adventures in the land of the capitalists; 6. Photographing New York; 7. Dos; 8. The business of pleasure; 9. Black New York; 10. Complex hybrids; 11. Squaring the circle; 12. The apex of middlebrow culture; **Part III.** To the Pacific Ocean: 13. The road; 14. Frozen meat, salty butter, and other American delicacies; 15. The nationalities question; 16. A laboratory of anthropology; 17. New Mexico moderns; 18. Can you kid a kidder?; 19. The man in the red shirt; 20. Natural wonders and technical marvels; 21. The American dneprostroj; **Part IV.** The Golden State: 22. Irrational presuppositions; 23. The soviet colony in Carmel; 24. Friends of the soviet union; 25. Nothing could be more hollywoody; **Part V.** Journey's End: 26. Racism and democracy; 27. Anxious life; 28. Coda.

### ADDITIONAL INFORMATION

Level: Academic researchers, general readers



June 2024

229 x 152 mm

978-1-00-944910-6 Hardback

TBA / TBA

## FUEL AND POWER

*Energy, Trade, and Russian Foreign Relations from Lenin to Putin*

**Jeronim Perovic**

Universität Zürich

This is a very timely study of Russia's development into a global energy power from the Russian Revolution to the present day. Beginning in the late nineteenth century, Russia emerged not only as a key producer but also as one of the world's leading exporters of oil. Russia's transformation into a modern global power was connected to its ability to make use of its vast natural resources and produce energy in increasing quantities. While the development of Russia's energy industry went hand in hand with a profound socio-political and economic transformation, the book also tells the story of international cooperation and competition, transnational exchanges and transborder interdependencies. Through energy exports, Russia shaped global energy flows and connections; at the same time, the growth of international trade impacted the views and decisions of Russian leaders, affecting the fabric of the country's foreign relations and, ultimately, the course of Russian history.

### KEY FEATURES

- Reveals the role of energy in Russia's modernisation and great power identity
- Fills a significant gap in the historiography of the Cold War, emphasising the understudied role of energy and economic factors in Russian foreign relations
- Provides the historical background to a better understanding of recent developments

### CONTENTS

Introduction; 1 Russia in the global history of oil; 2 The Bolsheviks and oil; 3 Energy in the Cold War; 4 Path to dependence; 5 Crisis, collapse, and resurgence; 6 Energy, geopolitics, and war; Conclusion.

### ADDITIONAL INFORMATION

*Level:* Undergraduate students, graduate students, academic researchers

*Series:* [Key Themes in Ancient History](#)

March 2024

229 x 152 mm c.320pp

978-1-00-933530-0 Hardback

£85.00 / US\$110.00

# STREETSCAPES OF WAR AND REVOLUTION

*Prague, 1914–1920*

Claire Morelon

University of Manchester

Prague entered the First World War as the third city of the Habsburg empire, but emerged in 1918 as the capital of a brand new nation-state, Czechoslovakia. Claire Morelon explores what this transition looked, sounded and felt like at street level. Through deep archival research, she has carefully reconstructed the sensorial texture of the city, from the posters plastered on walls, to the shop windows' displays, the badges worn by passers-by, and the crowds gathering for protest or celebration. The result is both an atmospheric account of life amid war and regime change, and a fresh interpretation of imperial collapse from below, in which the experience of life on the Habsburg home-front is essential to understanding the post-Versailles world order that followed. Prague is the perfect case study for examining the transition from empire to nation-statehood, hinging on revolutionary dreams of fairer distribution and new forms of political participation.

## KEY FEATURES

- Reconstructs streetscapes based on extensive archival research and transports the reader into Prague's cafés, train stations and hospitals to sense the atmosphere of a city in revolution
- Argues that the war experience in Habsburg Europe played a crucial role in shaping the European post-war order
- Offers a fresh perspective on imperial collapse in 1918–19 focusing on democratic aspirations, beyond Bolshevism or nationalism

## CONTENTS

Introduction;

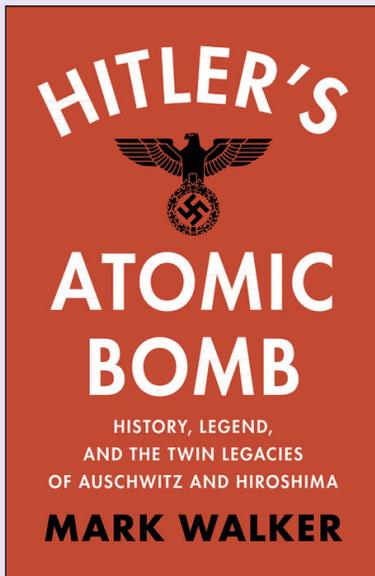
1. All Grey: Militarization in Urban Space;
2. Black-Yellow Surfaces: Austrian Patriotic Mobilization;
3. Shades of War: Absence and Presence on the Homefront;
4. Black Markets, Green Expeditions: Food Shortages and Growing Divisions;
5. Not Only Red: Street Protests, State Legitimacy and Social Justice;
6. The End of Darkness? Uncertainty and Revolution;

Conclusion.

## ADDITIONAL INFORMATION

*Level:* Academic researchers

*Series:* [Studies in the Social and Cultural History of Modern Warfare](#)



May 2024

229 x 152 mm c.380pp

978-1-00-947928-8 Hardback

£30.00 / US\$39.99

## HITLER'S ATOMIC BOMB

*History, Legend, and the Twin Legacies of Auschwitz and Hiroshima*

**Mark Walker**

Churchill College, Cambridge

Who were the German scientists who worked on atomic bombs during World War II for Hitler's regime? How did they justify themselves afterwards? Examining the global influence of the German uranium project and postwar reactions to the scientists involved, Mark Walker explores the narratives surrounding 'Hitler's bomb'. The global impacts of this project were cataclysmic. Credible reports of German developments spurred the American Manhattan Project, the nuclear attacks on Hiroshima and Nagasaki, and in turn the Soviet efforts. After the war these scientists' work was overshadowed by the twin shocks of Auschwitz and Hiroshima. Hitler's Atomic Bomb sheds light on the postwar criticism and subsequent rehabilitation of the German scientists, including the controversial legend of Werner Heisenberg and Carl Friedrich von Weizsäcker's visit to occupied Copenhagen in 1941. This scientifically accurate but non-technical history examines the impact of German efforts to harness nuclear fission, and the surrounding debates and legends.

### KEY FEATURES

- Constructs an accurate and engaging account of German efforts to build nuclear reactors and atomic bombs during World War II
- Explores the global consequences of the German uranium project during World War II and beyond
- Sheds light on the debates and legends surrounding "Hitler's bomb", both inside and outside of Germany

### CONTENTS

Introduction; **Part I.** The Bomb: 1. Farm Hall; 2. Nuclear fission; 3. Lightning war; 4. Selling uranium; 5. Total war; 6. Downfall of the gods (Götterdämmerung); **Part II.** Living with the Bomb; 7. Oversimplifications; 8. Compromising with Hitler; 9. Rehabilitation; 10. Copenhagen; Epilogue. The historian as historical actor; Conclusion.

### ADDITIONAL INFORMATION

*Level:* Graduate students, undergraduate students, academic researchers

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April 2024

229 x 152 mm c.200pp

978-1-316-51819-9 Hardback

£85.00 / US\$110.00

## LATE OTTOMAN GAZA

*An Eastern Mediterranean Hub in Transformation*

**Yuval Ben-Bassat**

University of Haifa, Israel

**Johann Buessow**

Ruhr-Universität, Bochum, Germany

In contemporary public discourse, Gaza tends to be characterized solely as a theatre of the ongoing conflict between Israel and the Palestinians. However, little is known about Gaza's society, politics, economy, and culture during the Ottoman era. Drawing on a range of previously untapped local and imperial sources, Yuval Ben-Bassat and Johann Buessow explore the city's history from the mid-nineteenth century through WWI. They show that Gaza's historical importance extends far beyond the territory of the 'strip' since the city was an important hub for people, goods, and ideas in the Eastern Mediterranean from Antiquity until the twentieth century. Using new digital methodologies, Ben-Bassat and Buessow introduce readers to the world of Gazans from various walks of life, from the traditional Muslim elites to the commoners and minority communities of Christians and Jews. In so doing, they tell the lively story of this significant but frequently misunderstood city.

### KEY FEATURES

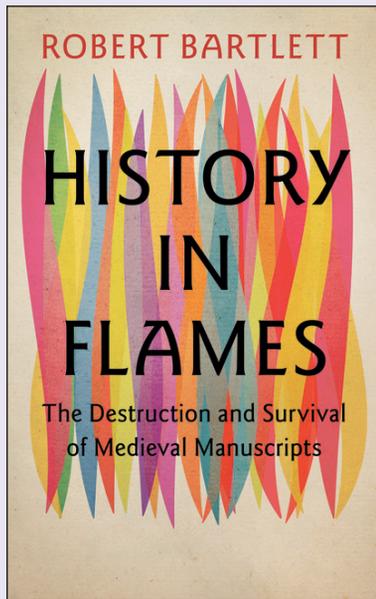
- Makes an innovative comparative approach to the study of late Ottoman cities in the Eastern Mediterranean
- Employs new digital methodologies which can easily be adapted to further research
- Draws on a variety of underutilized sources in numerous languages including Ottoman Turkish and Arabic

### CONTENTS

Introduction: Late Ottoman Gaza, a Coastal City Detached from the Sea;  
 1. A Bird's Eye View of Gaza's Economy, Population and Geostrategic Position;  
 2. Living in Late Ottoman Gaza;  
 3. Relationships with the Rural Population;  
 4. Gaza Style Politics and the Emergence of Spatialized Factionalism;  
 Conclusion;  
 Bibliography;  
 Index.

### ADDITIONAL INFORMATION

*Level:* Academic researchers, graduate students



June 2024

216 x 138 mm c.220pp

978-1-00-945715-6 Hardback

£20.00 / US\$24.95

## HISTORY IN FLAMES

*The Destruction and Survival of Medieval Manuscripts*

**Robert Bartlett**

University of St Andrews, Scotland

To what extent does our knowledge of the past rely upon written sources? And what happens when these sources are destroyed? Focusing on the manuscripts of the Middle Ages, *History in Flames* explores cases in which large volumes of written material were destroyed during a single day. This destruction didn't occur by accident of fire or flood but by human forces such as arson, shelling and bombing. This book examines the political and military events that preceded the moment of destruction, from the Franco-Prussian War and the Irish Civil War to the complexities of World War II; it analyses the material lost and how it came to be where it was. At the same time, it discusses the heroic efforts made by scholars and archivists to preserve these manuscripts, even partially. *History in Flames* reminds us that historical knowledge rests on material remains, and that these remains are vulnerable.

### KEY FEATURES

- Emphasizes the precariousness of our knowledge of the past
- Draws on detailed case studies from France, Ireland, Italy and Germany, between 1870 and 1944
- Highlights the importance of the efforts made to preserve and protect manuscript sources

### CONTENTS

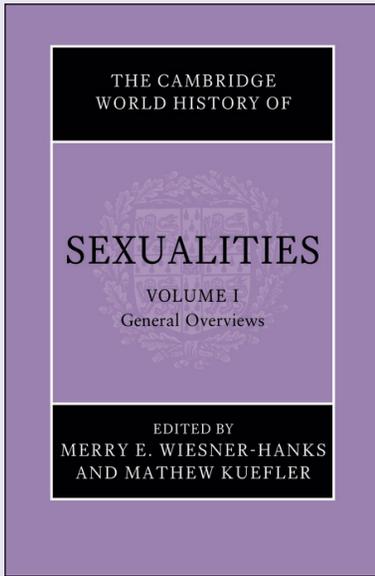
Preface;

1. Our Knowledge of the Past;
  2. Libraries and Archives;
  3. What Has Been lost?;
  4. A Narrow Escape: *Beowulf*;
  5. 'Away With the Learning of the Clerks!';
  6. Strasbourg, 24 August 1870: *The Garden of Delights*;
  7. Bulin, 30 June 1922: The Public Record Office of Ireland;
  8. Naples, 30 September 1943: The State Archive;
  9. Hanover, 9 October 1943: The Ebstorf Map;
  10. Chartres, 26 May 1944: The Municipal Library;
- Conclusion.

### ADDITIONAL INFORMATION

*Level:* General readers, graduate students, undergraduate students

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[rights@cambridge.org](mailto:rights@cambridge.org)



**March 2024** 229 x 152 mm c.552pp  
 978-1-108-84208-2 Hardback  
 £100.00 / US\$130.00

## THE CAMBRIDGE WORLD HISTORY OF SEXUALITIES

Volume 1: General Overviews

**Merry E. Wiesner-Hanks**

University of Wisconsin, Milwaukee

**Mathew Kuefler**

San Diego State University

Volume I offers historiographical surveys and general overviews of central topics in the history of world sexualities. Split across twenty-two chapters, this volume places the history of sexuality in dialogue with anthropology, women's history, LGBTQ+ history, queer theory, and public history, as well as examining the impact Freud and Foucault have had on the history of sexuality. The volume continues by providing overviews on the sexual body, family and marriage, the intersections of sexuality with race and class, male and female homoerotic relations, trans and gender variant sexuality, the sale of sex, sexual violence, sexual science, sexuality and emotion, erotic art and literature, and the material culture of sexuality.

### KEY FEATURES

- Provides critical analysis of the historiography of world sexualities
- Offers a global, transdisciplinary introduction to the history of sexualities
- Focuses on central topics to introduce readers to the global history of sexualities

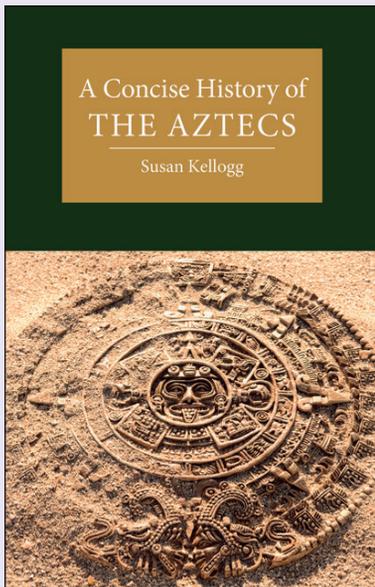
### CONTENTS

1. Historiography of the history of sexuality; 2. The history of sexuality and anthropology; 3. The history of sexuality and women's history; 4. The history of sexuality and LGBTQ+ history; 5. The impact of Sigmund Freud on the history of sexuality; 6. Michel Foucault's influence on the history of sexuality; 7. Queer theory and the history of sexuality; 8. The sexual body in history; 9. Marriage and families in the history of sexuality; 10. Class in the history of sexuality; 11. Sexuality and Race: representations, regulations, and sentiments; 12. Male homoerotic relations in history; 13. Desire, love, and sex between women in global history; 14. Trans and Gender Variant sexualities in history; 15. The sale of sex in history; 16. Sexual violence in history; 17. Sexual science in history; 18. Sexuality and emotion; 19. Erotic art in world history; 20. Erotic literature in history; 21. The material culture of the history of sexuality; 22. Public history and sexuality.

### ADDITIONAL INFORMATION

*Level:* Academic researchers, graduate students, undergraduate students

*Series:* [The Cambridge World History of Sexualities](https://www.cambridge.org/9781108842082)



August 2020

216 x 140 mm c.396pp

978-1-108-71294-1 Paperback

£22.99 / US\$29.99

## A CONCISE HISTORY OF THE AZTECS

Susan Kellogg

University of Houston

Susan Kellogg's history of the Aztecs offers a concise yet comprehensive assessment of Aztec history and civilization, emphasizing how material life and the economy functioned in relation to politics, religion, and intellectual and artistic developments. Appreciating the vast number of sources available but also their limitations, Kellogg focuses on three concepts throughout – value, transformation, and balance. Aztecs created value, material, and symbolic worth. Value was created through transformations of bodies, things, and ideas. The overall goal of value creation and transformation was to keep the Aztec world—the cosmos, the earth, its inhabitants—in balance, a balance often threatened by spiritual and other forms of chaos. The book highlights the ethnicities that constituted Aztec peoples and sheds light on religion, political and economic organization, gender, sexuality and family life, intellectual achievements, and survival. Seeking to correct common misperceptions, Kellogg stresses the humanity of the Aztecs and problematizes the use of the terms 'human sacrifice', 'myth', and 'conquest'.

### KEY FEATURES

- Explains major sources in detail to highlight the importance of indigenous-language terminology in Aztec history scholarship
- Fully integrates women's and gender history, areas not commonly explored in previous works within the field
- Uses three concepts – value, transformation, and balance – to explain the Aztec ways of surviving and perceiving

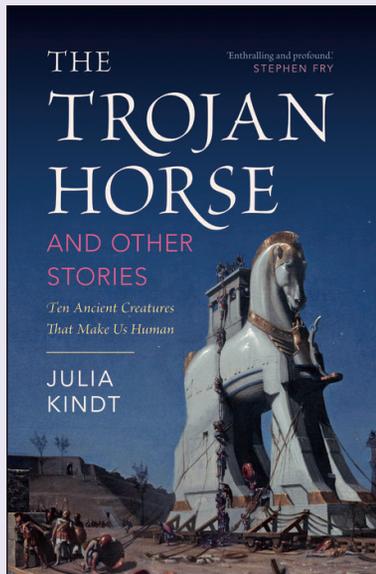
### CONTENTS

1. Introduction;
2. Living in the Aztecs' cosmos;
3. Communities, kingdoms, 'empires';
4. Creating value: producing, exchanging, consuming;
5. Sex and the altepetl: gender, sexuality, and Aztec family values;
6. Resilience: **Part I:** Aztec intellectual life;
7. Resilience: **Part II:** trauma, transformation, tenacity.

### ADDITIONAL INFORMATION

*Level:* Undergraduate students, general readers, graduate students

*Series:* [Cambridge Concise Histories](#)



January 2024

229 x 152 mm c.380pp 35 colour illus.

978-1-00-941138-7 Hardback

£25.00 / US\$34.99

## THE TROJAN HORSE AND OTHER STORIES

*Ten Ancient Creatures That Make Us Human*

Julia Kindt

University of Sydney

What makes us human? What, if anything, sets us apart from all other creatures? Ever since Charles Darwin’s theory of evolution, the answer to these questions has pointed to our own intrinsic animal nature. Yet the idea that, in one way or another, our humanity is entangled with the non-human has a much longer and more venerable history. In the West, it goes all the way back to classical antiquity. This grippingly written and provocative book boldly reveals how the ancient world mobilised concepts of ‘the animal’ and ‘animality’ to conceive of the human in a variety of illuminating ways. Through ten stories about marvelous mythical beings – from the Trojan Horse to the Cyclops, and from Androcles’ lion to the Minotaur – Julia Kindt unlocks fresh ways of thinking about humanity that extend from antiquity to the present and that ultimately challenge our understanding of who we really are.

### KEY FEATURES

- Uses some of the most famous ancient stories and the marvelous creatures at their core to address one of the biggest questions of all time: what makes us human
- Entertainingly unpacks perennially fascinating myths – such as those about the Trojan Horse, the Sphinx, and the Minotaur – to shed new light on existential discussions of ‘the human’ and ‘the animal’
- Explores the transporting power of storytelling to think about humanity while constructing its own arresting narrative of revelatory tale-telling
- Julia Kindt is a regular contributor to *The Conversation* and the 8 articles she has published there have been accessed 400,000 times and shared widely on social media, including on Twitter and Facebook

### CONTENTS

Introduction;

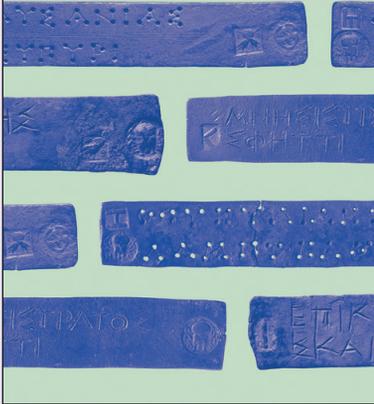
1. The Sphinx (*Sphinx aenigmatica*);
  2. Xanthus, Achilles’ Speaking Horse (*Equus eloquens*);
  3. The Lion of Androclus (*Panthera leo philanthropus*);
  4. The Cyclops (*Cyclops inhospitalis*);
  5. The Trojan Horse (*Equus troianus*);
  6. The ‘Trojan’ Boar (*Aper troianus ostentator*);
  7. The Political Bee (*Apis politica*);
  8. The Socratic Gadfly (*Haematopota oxyglotta socratis*);
  9. The Minotaur (*Hybrida minotaurus*);
  10. The Shearwaters of Diomedea (*Calonectris diomedea transformata*);
- Conclusion.

### ADDITIONAL INFORMATION

*Level:* Undergraduate students, general readers, academic researchers

**Freedom and Power  
in Classical Athens**

Naomi T. Campa



March 2024

229 x 152 mm c.226pp

978-1-00-922143-6 Hardback

£85.00 / US\$110.00

# FREEDOM AND POWER IN CLASSICAL ATHENS

**Naomi T. Campa**

University of Texas, Austin

Athenian democracy was distinguished from other ancient constitutions by its emphasis on freedom. This was understood, Naomi T. Campa argues, as being able to do ‘whatever one wished,’ a widely attested phrase. Citizen agency and power constituted the core of democratic ideology and institutions. Rather than create anarchy, as ancient critics claimed, positive freedom underpinned a system that ideally protected both the individual and the collective. Even freedom, however, can be dangerous. The notion of citizen autonomy both empowered and oppressed individuals within a democratic hierarchy. These topics strike at the heart of democracies ancient and modern, from the discursive principles that structure political procedures to the citizen’s navigation between the limitations of law and expression of individual will to the status of noncitizens within a state.

## KEY FEATURES

- Provides a historically sensitive account of a central democratic feature in conversation with modern concerns
- Analyzes both democratic ideology and practice
- Presents all ancient texts in the original language and translation

## CONTENTS

1. Introduction: freedom, power, and Athenian Democracy;
2. Democratic *eleutheria* as positive freedom;
3. Oratorical ambiguity;
4. Power and the citizen;
5. The powerless and unfree: a case study;
6. Conclusion: the reach of freedom.

## ADDITIONAL INFORMATION

*Level:* Academic researchers, graduate students

October 2023

229 x 152 mm c.300pp

978-1-00-930664-5 Hardback

c. £75.00 / c. US\$99.99

# FROM RITUAL TO GOD IN THE ANCIENT NEAR EAST

*Tracing the Origins of Religion*

**Nicola Laneri**

University of Catania, Italy

Human belief systems and practices can be traced to ca. 10,000 BCE in the Ancient Near East, where the earliest evidence of ritual structures and objects can be found. Religious architecture, the relics of human skeletons, animal symbolism, statues, and icons all contributed to a complex network into which the spiritual essence of the divine was materially present. In this book, Nicola Laneri traces the transformation of the belief systems that shaped life in ancient Near Eastern communities, from prehistoric times until the advent of religious monotheism in the Levant during the first millennium BCE. Considering a range of evidence, from stone ceremonial enclosures, such as Göbleki Tepe, to the construction of the first temples and icons of Mesopotamian polytheistic beliefs, to the Temple of Jerusalem, the iconic center of Israelite monotheism, Laneri offers new insights into the symbolic value embodied in the religious materiality produced in the ancient Near East.

## KEY FEATURES

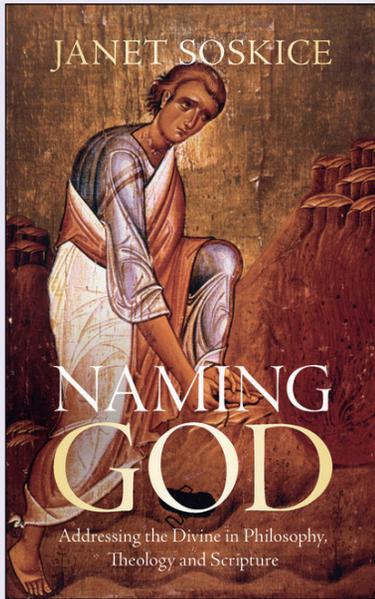
- Introduces theoretical perspectives on ancient religions using a series of easy-to-understand case studies
- Shows readers how material traces (temples, statues, human skeletons) of ancient religions can be used in other fields outside of ancient Near Eastern studies
- Uses archaeological examples to provide readers with clear links from one form of religiosity to another

## CONTENTS

- I. In the Name of the Spirits: Humans and Natural Environments:
  1. Materializing the human body: the cult of ancestors among Ancient Near Eastern societies;
  2. Sacred nature: deer, water, and the supernatural in Anatolia during Bronze Age;
- II. For the Glory of the Gods: Architecture, Icons, and Material Symbols for Encountering the Divine:
  3. Constructing cosmotheism: temples, writing, and the creation of divine Pantheons in Ancient Mesopotamia;
  4. Imagining the divine: consecrating and venerating cultic images in the Ancient Near East;
- III. A New Era: Toward the Emergence of Monotheism:
  5. One God in one temple: religious aniconism and the rise of monotheism in the Southern Levant during the First Millenium BCE.

## ADDITIONAL INFORMATION

*Level:* Academic researchers, graduate students



July 2023

216 x 138 mm c.256pp

978-1-108-83446-9 Hardback

£30.00 / US\$39.99

## NAMING GOD

*Addressing the Divine in Philosophy, Theology and Scripture*

**Janet Soskice**

University of Cambridge

Generations of Christians, Janet Soskice demonstrates, once knew God and Christ by hundreds of remarkable names. These included the appellations 'Messiah', 'Emmanuel', 'Alpha', 'Omega', 'Eternal', 'All-Powerful', 'Lamb', 'Lion', 'Goat', 'One', 'Word', 'Serpent' and 'Bridegroom'. In her much-anticipated new book, Soskice argues that contemporary understandings of divinity could be transformed by a return to a venerable analogical tradition of divine naming. These ancient titles – drawn from scripture – were chanted and sung, crafted and invoked (in polyphony and plainsong) as they were woven into the worship of the faithful. However, during the sixteenth century Descartes moved from 'naming' to 'defining' God via a series of metaphysical attributes. This made God a thing among things: a being amongst beings. For the author, reclaiming divine naming is not only overdue. It can also re-energize the relationship between philosophy and religious tradition. This path-breaking book shows just how rich and revolutionary such reclamation might be.

### KEY FEATURES

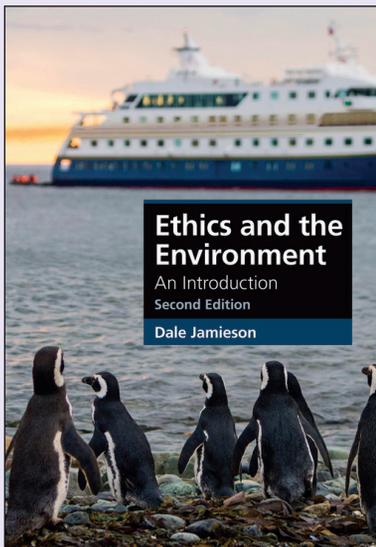
- The author is one of the most influential theologians and religious philosophers of her generation
- Soskice's earlier book, *Metaphor and Religious Language*, is still regarded as a classic which redefined the field of philosophy of religion
- This new and eagerly awaited book proffers a powerful argument: that in conceptualising God in Cartesian terms we have got it wrong, and that a return to divine naming would open up fresh and beneficial understandings of God while also transforming philosophy of religion
- Will have great appeal to scholars and students in theology, philosophy and literary studies
- Likely to get enthusiastic attention from mainstream Catholic media, e.g. the Tablet

### CONTENTS

1. Introduction;
2. Naming God at Sinai. The gift of the name;
3. Philo on knowing and naming God;
4. Creation ex Nihilo as a revolution in Christian metaphysics... and in naming God;
5. Is 'God' the name of God?;
6. Gregory of Nyssa – naming and following God: from mystic vision to ethics;
7. Augustine, Moses and God as being itself;
8. Aquinas: philosophical theology as spiritual practice;
9. Conclusion: calling and being called.

### ADDITIONAL INFORMATION

*Level:* Academic researchers, graduate students, undergraduate students



September 2023

244 x 170 mm c.240pp

978-1-108-99439-2 Paperback

£29.99 / US\$39.99

## ETHICS AND THE ENVIRONMENT

*An Introduction*

Second edition

**Dale Jamieson**

New York University

This new edition of a widely used and cited introduction to ethics and the environment offers a broad and lively discussion of nature's future, focusing on climate change, conservation, and justice for both our contemporaries and future generations. It discusses the nature of environmental problems and their relationship to economics, religion, technology, and aesthetics. It includes incisive discussions of our moral relations with other animals, and of how animals are used in our food systems. It also provides a deep discussion of the value of nature, which takes up ecofeminist and deep ecology views as well as sentientism and biocentrism. It discusses the plurality of values, and applies this analysis to some conflicts from the author's home state of California. The volume is comprehensively revised and updated, with several new chapters, and concludes with a compelling discussion of the question "How should I live?" in this new epoch of the Anthropocene.

### KEY FEATURES

- Recognises that ethical decision-making about the environment relies on a deep and rigorous understanding of the empirical background and relevant facts
- Demonstrates how questions of ethics are at the centre of thinking about environmental problems
- Sensitizes the reader to the difficult trade-offs involved in environmental decision-making

### CONTENTS

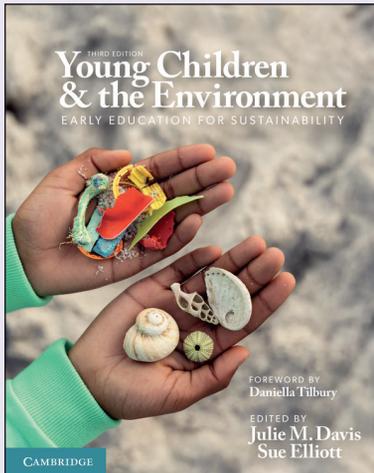
1. The Environment as an Ethical Question; 2. Human Morality; 3. Moral Philosophy; 4. Normative Ethics; 5. Humans and Other Animals; 6. Animals, Food and the Environment; 7. The Value of Nature; 8. The Plurality of Values; 9. California Conflicts; 10. Nature's Future; 11. How Should I Live?

### ADDITIONAL INFORMATION

*Level:* Graduate students, academic researchers

*Series:* [Cambridge Applied Ethics](#)

Previous editions  
published in Arabic,  
Portuguese and  
Turkish. Italian  
rights sold.



March 2024

253 x 203 mm c.392pp

40 b/w illus. 20 tables

978-1-00-919998-8 Paperback

£54.99 / US\$74.99

## YOUNG CHILDREN AND THE ENVIRONMENT

*Early Education for Sustainability*

Third edition

Edited by Julie Davis

Queensland University of Technology

Sue Elliott

University of New England, Australia

*Young Children and the Environment* is a practical, future-oriented resource that explores how early childhood educators can work with children, their families and wider community to tackle issues of sustainability. Now in its third edition, this seminal text covers Early Childhood Education for Sustainability, as well as the science of sustainability, public health, children’s wellbeing, ethics and a broad range of environmental management topics. ‘Stories from the Field’ present practical ideas for early childhood educators to support their own learning and teaching in sustainability, and international case studies provide examples of how sustainability is taught to young children across the globe. *Young Children and the Environment* is a call to action for those who work with children to put in place practices for a sustainable future. This book is a vital resource for students and practitioners looking for guidance on how to implement change for the future of children and the environment.

### KEY FEATURES

- Only book in the area to cover sustainability in early childhood
- Includes case studies from around the world
- Written by leading experts in the field

### NEW TO THIS EDITION

13 of 16 chapters are completely new, with 3 chapters significantly revised and with additional contributors.

### CONTENTS

Part I: 1. What is early childhood education for sustainability and why does it matter?; 2. Exploring a nature-sustainability nexus: Australian immersive nature play programs and education for sustainability; 3. Two worlds, one culture: sustaining Dharawal cultural and language practices through play; 4. Missing voices: children’s understandings of sustainability topics and the 4C pedagogical framework; 5. Listening to young children with/in nature: relational, pedagogical, and community approaches that work; 6. Practical possibilities and pedagogical approaches in early childhood education for sustainability: Australian perspectives; 7. Leadership and advocacy through early childhood for sustainability in times of crisis; 8. Exploring the Sustainable Development Goals: beyond the environmental dimension; 9. Harnessing children’s interest in digital technologies for sustainability learning: Catalyst for conversation; 10. Healthy and sustainable environments for children and communities in a changing climate; 11. Early learning for sustainability through STEAM; Part II: 12. How preschool education in Sweden contributes to cultures for sustainability: rights and equity at the core of early childhood education for sustainability; 13. Opportunities for early childhood for sustainability in the Americas: engaging with sustainability in early childhood teacher education; 14. Sustainability education in early childhood education contexts: insights and alternate perspectives from India, Japan, China and Singapore; 15. Building knowledge and competence to promote sustainability in early childhood education: Four European perspectives; 16. Using systems thinking to mainstream early childhood education for sustainability.

### ADDITIONAL INFORMATION

Level: Undergraduate students, graduate students, professionals

[www.cambridge.org/rights](http://www.cambridge.org/rights)  
rights@cambridge.org

Previous editions published in Chinese Simplified and Korean.

July 2024 229 x 152 mm c.314pp  
 978-1-00-944743-0 Hardback  
 c. £70.00 / c. US\$90.00

## COMPELLING COMMUNICATION

*Writing, Public Speaking and Storytelling for Professional Success*

**Simon Hall**

University of Cambridge

Do your communication skills let you down? Do you struggle to explain and influence, persuade and inspire? Are you failing to fulfil your potential because of your inability to wield words in the ways you'd like? This book has the solution. Written by a University of Cambridge Communication Course lead, journalist and former BBC broadcaster, it covers everything from the essentials of effective communication to the most advanced skills. Whether you want to write a razor sharp briefing, shine in an important presentation, hone your online presence, or just get yourself noticed and picked out for promotion, all you need to know is here. From writing and public speaking, to the beautiful and stirring art of storytelling, and even using smartphone photography to help convey your message, this invaluable book will empower you to become a truly compelling communicator.

### KEY FEATURES

- Covers all the communication skills anyone needs to impress, influence and inspire any audience for any and every occasion
- Contains in depth coverage of the key areas of communication – writing, public speaking and storytelling – from the basics to advanced skills
- Provides a range of online resources to supplement the content, including video

### CONTENTS

Introduction;  
 1. The foundations of effective communication;  
 2. Writing to woo and wow;  
 3. The tricks of the writing trade;  
 4. The splendour of storytelling;  
 5. Strategic stories (storytelling II, the sequel);  
 6. Public speaking, presenting and performing;  
 7. Powerful public speaking and presentations;  
 8. The online world;  
 9. Mixing it with the media;  
 10 Strategic communication;  
 A compelling conclusion (hopefully).

### ADDITIONAL INFORMATION

*Level:* Professionals, graduate students

April 2024

229 x 152 mm c.300pp

978-1-00-916799-4 Hardback

c. £29.99 / c. US\$39.99

# DEMOCRACY, THEATRE AND PERFORMANCE

*From the Greeks to Gandhi*

**David Wiles**

University of Exeter

Democracy, argues David Wiles, is actually a form of theatre. In making his case, the author deftly investigates orators at the foundational moments of ancient and modern democracy, demonstrating how their performative skills were used to try to create a better world. People often complain about demagogues, or wish that politicians might be more sincere. But to do good, politicians (paradoxically) must be hypocrites – or actors. Moving from Athens to Indian independence via three great revolutions – in Puritan England, republican France and liberal America – the book opens up larger questions about the nature of democracy. When in the classical past Plato condemned rhetoric, the only alternative he could offer was authoritarianism. Wiles' bold historical study has profound implications for our present: calls for personal authenticity, he suggests, are not an effective way to counter the rise of populism.

## KEY FEATURES

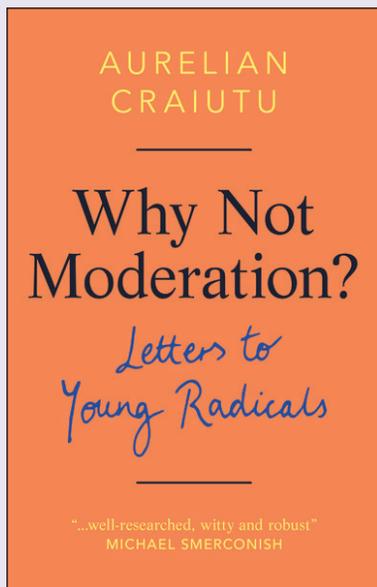
- Brilliantly reveals the ways in which culture shapes politics, with apposite historical examples
- Reframes politics as theatre, allowing politically-minded readers to reflect upon the way performance must always shape the democratic process and in turn allowing theatrically-oriented readers to look afresh at political processes
- Proposes a novel and striking historical framing of contemporary issues – Brexit, Trump, political polarization – by using theatre as a tool to imaginatively unlock these issues
- Deploys wide-ranging case studies to contrast the ancient Greek city-state with modern electoral democracy around the world

## CONTENTS

1. Introduction: democracy as performance;
2. Rhetoric in Athenian democracy;
3. Acting versus sincerity: Aeschines v. Demosthenes;
4. Puritan democracy: the English Revolution;
5. Oratory in the French revolutionary;
6. American democracy: from the founders to feminism;
7. Democracy as a universal good: Gandhi, Tagore and the new India;
8. Theatrocracy: back to Athens.

## ADDITIONAL INFORMATION

*Level:* Academic researchers, graduate students



October 2023

198 x 129 mm c.260pp

978-1-108-49495-3 Hardback

£18.99 / US\$24.95

## WHY NOT MODERATION?

*Letters to Young Radicals*

Aurelian Craiutu

Indiana University

Moderation is often presented as a simple virtue for lukewarm and indecisive minds, searching for a fuzzy center between the extremes. Not surprisingly, many politicians do not want to be labelled 'moderates' for fear of losing elections. *Why Not Moderation?* challenges this conventional image and shows that moderation is a complex virtue with a rich tradition and unexplored radical sides. Through a series of imaginary letters between a passionate moderate and two young radicals, the book outlines the distinctive political vision undergirding moderation and makes a case for why we need this virtue today in America. Drawing on clearly written and compelling sources, Craiutu offers an opportunity to rethink moderation and participate in the important public debate on what kind of society we want to live in. His book reminds us that we cannot afford to bargain away the liberal civilization and open society we have inherited from our forefathers.

### KEY FEATURES

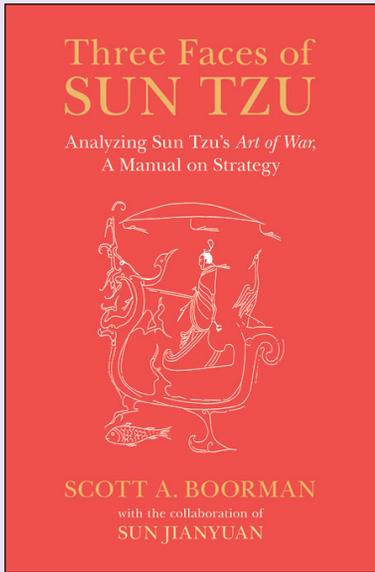
- Explains the political vision of moderation as well as its spirit and style and describes moderation as a radical, and complex virtue for courageous minds
- Explains how moderation transcends the conventional distinctions between Left and Right, liberalism and conservatism while creatively combining tropes from each
- Written in a form of a dialogue and letters addressed to two young radicals from both the Left and the Right, the book explains how it is possible to be a "radical moderate" in an age of extremes and high polarization

### CONTENTS

1. Why radical moderation?; **Part I.** The World We Live In: 2. Can liberal democracy be saved? **Part II.** What Kind of Virtue is Moderation?: 3. Rediscovering moderation in our immoderate age; 4. The skepticism toward moderation and what its critics miss about it; 5. The archipelago of moderation (I): the old world; 6. The archipelago of moderation (II): the new world; 7. An alternative to ideology; 8. An antidote to fanaticism; **Part III.** Do Moderates Have a Political Vision?: 9. The limits of moral clarity; 10. Against the politics of warfare; 11. No manichaeism and litmus tests; 12. Compromise; 13. Trimming and balance; 14. Centrism; 15. Eclecticism and pluralism; 16. Dialogue; **Part IV.** The Ethos of Moderation: 17. The spirit of moderation; 18. Modesty and humility; 19. Civility; 20. Prudence; 21. Realism and pragmatic partisanship; **Part V.** Who Needs Moderation Today?: 22. The last beacon of hope?.

### ADDITIONAL INFORMATION

*Level:* General readers, undergraduate students, advanced adult learners



February 2024

228 x 152 mm 558pp

978-1-108-45698-2 Paperback

£29.99 / US\$34.99

## THREE FACES OF SUN TZU

*Analyzing Sun Tzu's Art of War, A Manual on Strategy*

Scott Boorman

Yale University, Connecticut

Sun Tzu's *Art of War* is widely regarded as the most influential military & strategic classic of all time. Through 'reverse engineering' of the text structured around 14 Sun Tzu 'themes,' this rigorous analysis furnishes a thorough picture of what the text actually says, drawing on Chinese-language analyses, historical, philological, & archaeological sources, traditional commentaries, computational ideas, and strategic & logistics perspectives. Building on this anchoring, the book provides a unique roadmap of Sun Tzu's military and intelligence insights and their applications to strategic competitions in many times and places worldwide, from Warring States China to contemporary US/China strategic competition and other 21st century competitions involving cyber warfare, computing, other hi-tech conflict, espionage, and more. Simultaneously, the analysis offers a window into Sun Tzu's limitations and blind spots relevant to managing 21st century strategic competitions with Sun-Tzu-inspired adversaries or rivals.

### KEY FEATURES

- Achieves clear understanding of the Sun Tzu text that has been a basic influence on Chinese strategic tradition & thinking for over two millennia, in the context of a 21st century era of intense US/China strategic competition
- Analytically integrates Sun Tzu's thinking with cyber warfare & other 21st century challenges involving new types of warfare & their interactions with 21st century technology & environmental conditions
- Clarifies place of the Sun Tzu text in universal military & strategic theory

### CONTENTS

Introduction;

1. Background: historical and textual; Preliminaries;

2. Strategist should be calculating;

strategist should be cheap;

3. Strategist should find advantage;

4. Strategist should enact stratagems & formlessness;

5. Strategist should make a situation's natural dynamics work for her;

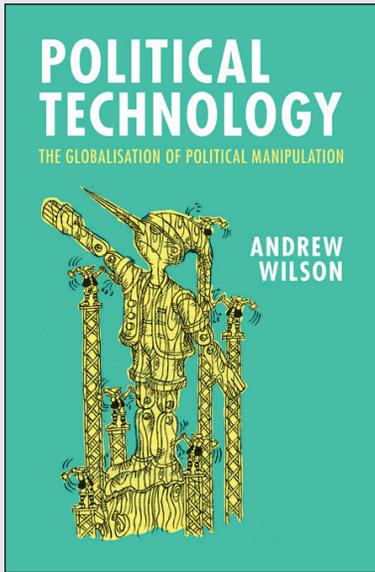
6. Strategist should have an accurate grasp of the significant information;

7. Strategist should manage the interfaces;

Conclusion: demystifying Sun Tzu and future directions. Indices.

### ADDITIONAL INFORMATION

*Level:* Graduate students, undergraduate students, academic researchers



December 2023

229 x 152 mm c.300pp

978-1-00-935533-9 Paperback

£25.99 / US\$34.99

## POLITICAL TECHNOLOGY

*The Globalisation of Political Manipulation*

Andrew Wilson

University College London

'Political technology' is a Russian term for the professional engineering of politics. It has turned Russian politics into theatre and propaganda, and metastasised to take over foreign policy and weaponise history. The war against Ukraine is one outcome. In the West, spin doctors and political consultants do more than influence media or run campaigns: they have also helped build parallel universes of alternative political reality. Hungary has used political technology to dismantle democracy. The BJP in India has used it to consolidate unprecedented power. Different countries learn from each other. Some types of political technology have become notorious, like troll farms or data mining; but there is now a global wholesale industry selling a range of manipulation techniques, from astroturfing to fake parties to propaganda apps. This book shows that 'political technology' is about much more than online disinformation: it is about whole new industries of political engineering.

### KEY FEATURES

- Connects the same types of political manipulation across different countries
- De-orientalises the study of political manipulation by demonstrating election fixing and information control are also big problems in the West
- Shows how a variety of techniques are combined by professionals in order to add power to manipulate politics

### CONTENTS

Introduction;

1. Russia: the home of political technology;
2. America: all that is solid melts into money;
3. Trump and after;
4. Globalisation: political technologists abroad;
5. Hungary: everything in the pot;
6. Ukraine: A surprisingly comfortable home for the black arts;
7. The post-Soviet playground;
8. China and India;
9. Does political technology work;

Conclusions.

### ADDITIONAL INFORMATION

*Level:* Graduate students, academic researchers

May 2024

229 x 152 mm c.363pp

978-1-00-946084-2 Paperback

c. £18.99 / c. US\$31.99

## HOW ISLAM RULES IN IRAN

*Theology and Theocracy in the Islamic Republic*

**Mehran Kamrava**

Georgetown University in Qatar

This study provides a comprehensive examination of the evolution of Islam as a ruling framework in postrevolutionary Iran up to the present day. Beginning with the position and structure of Iran's clerical establishment under the Islamic Republic, Kamrava delves into the jurisprudential debates that have shaped the country's political institutions and state policies. Kamrava draws on extensive fieldwork to examine various religious narratives that inform the basis of contemporary Iranian politics, also revealing the political salience of common practices and beliefs, such as religious guardianship and guidance, Islam as a source of social protection, the relationship between Islam and democracy, the sources of divine and popular legitimacy, and the theoretical justifications for religious authoritarianism. Providing access to many Persian-language sources for the first time, Kamrava shows how religious intellectual production in Iran has impacted the ongoing transformation of Iranian Shi'ism and ultimately underwritten the fate of the Islamic Republic.

### KEY FEATURES

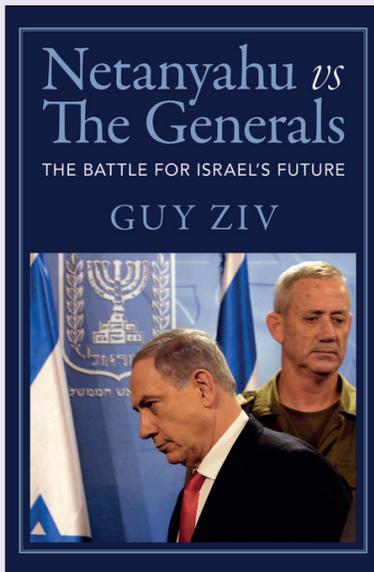
- Presents a detailed and much-needed insight into the contemporary, ongoing relations between state and religion in Iran
- Demonstrates the inner workings of the religious establishment in Iran and how its relations with the machinery and institutions of the state overlap and reinforce one another
- Provides rare access to scholars with the use of Persian language sources to construct Iran's dominant religious narratives

### CONTENTS

Preface;  
 1. Introduction;  
 2. The Setting;  
 3. A Question of Jurisprudence;  
 4. Social Protection and Guidance;  
 5. Rethinking the Islamic Republic;  
 6. Theorizing Islamic Democracy;  
 7. Legitimate Authority;  
 8. Khameneism and the Absolute Velayat-e Faqih;  
 9. Whither the Islamic Republic?;  
 Appendix;  
 Glossary;  
 Bibliography;  
 Index.

### ADDITIONAL INFORMATION

*Level:* Undergraduate students, graduate students



January 2024

229 x 152 mm 266pp

978-1-00-942570-4 Paperback

£22.99 / US\$29.99

## NETANYAHU VS THE GENERALS

*The Battle for Israel's Future*

**Guy Ziv**

American University, Washington DC

Benjamin Netanyahu has carefully cultivated a self-image as Israel's 'Mr. Security' during his decades of political activity. His reputation as a security-minded leader has resonated with large swathes of the Israeli public, enabling him to become Israel's longest-serving prime minister. Yet the Israeli security community has long questioned Netanyahu's approach to national security. The Netanyahu era has seen unprecedented civil-military tensions, while retired generals and former heads of the Mossad and Shin Bet intelligence agencies, some of whom were appointed by Netanyahu, have publicly rejected both his leadership and his policies. Drawing on interviews with dozens of senior veterans of the Israeli security establishment, this book addresses this intriguing paradox. It sets out to explain the mutual distrust and intense disagreements between Netanyahu and the security community, as well as the underlying reasons behind the Israeli public's inattention to the collective judgment of hundreds of ex-generals and former spymasters.

### KEY FEATURES

- Elucidates the relationship between Benjamin Netanyahu, Israel's longest-serving prime minister, and the Israeli security establishment – providing a window into the attitudes of security officials toward Netanyahu's leadership and his approach to national security issues
- Candid personal interviews with retired senior security officials and academic experts provide a unique insight into the predominant perspectives in the Israeli security community on major national security issues, such as the Israeli-Palestinian conflict and Iran's nuclear ambitions
- Examines the era of populist nationalism in Israel and its impact on the status of the IDF, the Mossad intelligence agency, and the Shin Bet security service in Israeli society – highlighting important implications for the future of Israel as a Jewish and democratic state

### CONTENTS

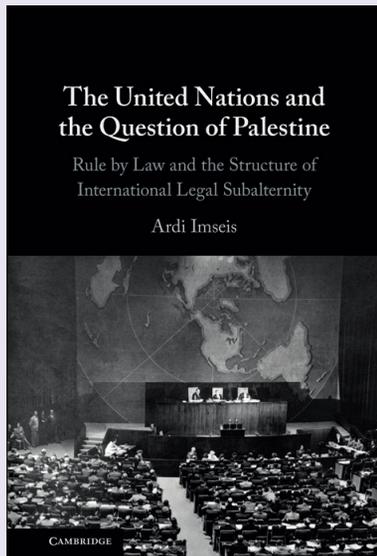
Introduction;

1. The Israeli security establishment on the two-state solution;
2. 'Mr. Security';
3. Policy disagreements;
4. The diminished clout of the generals;
5. Populists vs the security establishment;
6. Conclusion;

Afterword.

### ADDITIONAL INFORMATION

*Level:* Graduate students, academic researchers



November 2023

229 x 152 mm c.303pp

978-1-316-51389-7 Hardback

£95.00 / US\$125.00

## THE UNITED NATIONS AND THE QUESTION OF PALESTINE

*Rule by Law and the Structure of International Legal Subalternity*

**Ardi Imseis**

Queen's University

Contrary to conventional wisdom, there has been a continuing though vacillating gulf between the requirements of international law and the UN on the question of Palestine. This book explores the UN's management of the longest-running problem on its agenda, critically assessing tensions between the organization's position and international law. What forms has the UN's failure to respect international law taken, and with what implications? The author critically interrogates the received wisdom regarding the UN's fealty to the international rule of law, in favour of what is described as an international rule by law. This book demonstrates that through the actions of the UN, Palestine and its people have been committed to a state of what the author calls 'international legal subalternity', according to which the promise of justice through international law is repeatedly proffered under a cloak of political legitimacy furnished by the international community, but its realization is interminably withheld.

### KEY FEATURES

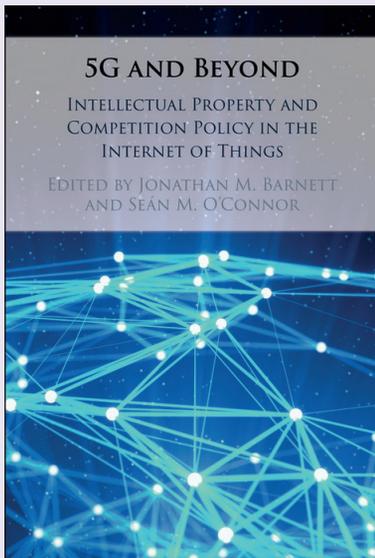
- Critically examines and relies upon primary UN sources on the key aspects of the Palestine question, including summary and verbatim records, resolutions, judicial opinions and reports
- Combines detailed legal analyses of key moments, while critically drawing out the broader thematic patterns that emerge, not only for Palestine but also for the international legal order writ large
- Introduces the novel concept of 'international legal subalternity' as the product of the clash between hegemonic and subaltern actors at the UN, and the manner in which international law is used or abused by the former in its subjugation of the latter within and through the organization

### CONTENTS

List of maps; Foreword; Preface; Acknowledgements; Table of Cases; Table of Treaties and International Instruments; List of Abbreviations; 1. Introduction; 2. The Interwar Period; 3. 1947: The UN Plan of Partition for Palestine; 4. 1948 and After: The UN and the Palestinian Refugees; 5. 1967 and After: The UN and the Occupied Palestinian Territory; 6. 2011 and After: Membership of Palestine in the UN; 7. Conclusion; Postscript.

### ADDITIONAL INFORMATION

*Level:* Academic researchers, graduate students



December 2023

229 x 152 mm c.300pp

978-1-00-927427-2 Hardback

£95.00 / US\$125.00

## 5G AND BEYOND

*Intellectual Property and Competition Policy in the Internet of Things*

Edited by Jonathan M. Barnett

University of Southern California

Sean M. O'Connor

George Mason University Antonin Scalia Law School, Virginia

5G communications technologies will transform entire industries around the world and are already a core element of the mobile communications and automotive ecosystems. *5G and Beyond* brings together some of the world's leading thinkers in law, economics, and competition policy, drawn from academia, government, and industry, to lay the intellectual foundation for sound innovation and competition policy in wireless-enabled environments. Contributors include former heads of the U.S. Patent & Trademark Office, Commissioners of the U.S. Federal Trade Commission and International Trade Commission, distinguished academics, and industry leaders. Chapters provide economically grounded and empirically informed analyses of the innovation policy issues involved in the development and adoption of 5G-enabled computing and communications technologies in the Internet of Things. This title is also available as open access on Cambridge Core.

### KEY FEATURES

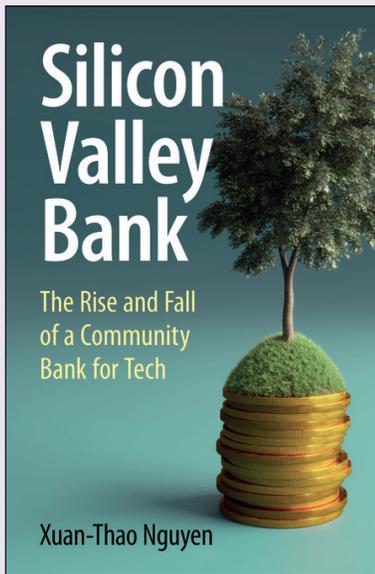
- Situates intellectual property and competition policy within the context of real-world supply chains that will be enabled and transformed by 5G communications technologies
- Includes contributors with a broad range of experience in innovation policy issues in academia, industry, and government
- Available via Open Access on Cambridge Core

### CONTENTS

Introduction; Preface: Why patents are critical for standards-based technologies; **Part I.** Intellectual Property and Competition Policy in Global Wireless Markets: 1. Restoring and revitalizing technology markets for mobile wireless; 2. Antitrust convergence on substantive norms for SEP licensing negotiations: should and could it be?; **Part II.** Patent Holdup, Royalty Stacking, and the FRAND Standard: 3. Cellular SEP royalties: what should competition policy be?; 4. The fair division of surplus from a FRAND license negotiated in good faith; **Part III.** Patent Holdout and the Rise of 'Efficient' Infringement: 5. Efficient infringement in the SEP space; 6. Restoring deterrence: The case for enhanced damages in a No-Injunction patent system; **Part IV.** Transactional Solutions: Redesigning SEP Licensing Markets: 7. Designing SEP licensing negotiation groups to reduce patent holdout in 5G/IoT markets; 8. How to create a smoother SEP Licensing Ecosystem for IoT; **Part V.** Patent Enforcement, Wireless Markets, and Global Competitiveness: 9. The geopolitical implications of patent holdout and the ensuing race to the home court; 10. China's practice of anti-suit injunctions in SEP litigation: transplant or false friend?; 11. Patents and competition: commercializing innovation in the global ecosystem for 5G and IoT; Index.

### ADDITIONAL INFORMATION

*Level:* Academic researchers, graduate students



February 2024

229 x 152 mm c.350pp

978-1-00-941616-0 Paperback

£29.99 / US\$39.99

## SILICON VALLEY BANK

*The Rise and Fall of a Community Bank for Tech*

**Xuan-Thao Nguyen**

University of Washington

This book provides a first-hand account of the founding, ascent, and dissolution of Silicon Valley Bank (SVB), a tech community bank founded in 1982 with US\$5 million that became the nation's 13th largest bank and tech industry's lender and bank. In this pathbreaking work, which challenges conventional understanding of risky tech lending by showing how an independent community bank became the go-to bank for the tech industry in the United States, Xuan-Thao Nguyen includes interviews with key players, ranging from the original founders and early employees to the current CEO of SVB. Chapters explore how the relationship between the venture capital (VC) industry and SVB transformed the way commercial banks comply with banking regulators while lending and nurturing young tech clients. The book demonstrates why the relationships between investors, start-ups, bankers, lenders, experts, lawyers, regulators, and community leaders are key ingredients for ongoing innovation in the tech industry. The book concludes with the sobering dissection of SVB's sudden death by \$142 billion cuts inflicted by tech bros, social media, and the Federal Reserve Bank's successive interest rate hikes to squash the overheated economy.

### KEY FEATURES

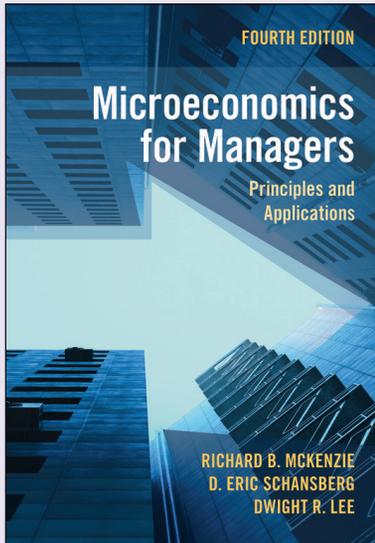
- Describes the founding and ascent of Silicon Valley Bank (SVB)
- Analyzes the special relationship between the VC industry and Silicon Valley Bank, from 1983 to the present
- Utilizes interviews and first-hand accounts to paint an intimate picture of banking and lending on startups growth

### CONTENTS

1. The bank for the innovation economy;
2. The students – they asked;
3. Bank atrophy and outliers;
4. The Stanford professor and two bankers;
5. Be different from the beginning;
6. Against all odds;
7. Convincing the banking regulators;
8. SVB tech lending and the birth of venture debts;
9. Leveraging the VC relationships for expansion;
10. Into the premature future and banks' almost embrace of ESG;
11. SVB Sudden death and lessons learned in banking innovators.

### ADDITIONAL INFORMATION

*Level:* Graduate students, academic researchers, general readers



March 2024

254 x 178 mm c.625pp

978-1-00-935478-3 Hardback

c. £99.99 / c. US\$129.99

## MICROECONOMICS FOR MANAGERS

*Principles and Applications*

Fourth edition

Richard B. McKenzie

University of California, Irvine

Dwight R. Lee

University of Georgia

D. Eric Schansberg

Indiana University Southeast

This fully updated fourth edition explores microeconomic concepts, with a distinctive emphasis on 'the economic way of thinking' and its applicability to sharp managerial thinking, productivity, and good decision-making. It stands apart due to its strong focus on practical and applied knowledge from the business context and its unique structure (Part I of each chapter develops key economic principles; Part II draws on those principles to discuss organizational and incentive issues in management, focusing on solving the 'principal-agent' problem to maximize the profitability of the firm). There are plentiful real-life scenarios and provocative examples in each chapter. Accessible to MBA students, other graduate students and undergraduates, it is ideal as a core text for courses in Managerial Economics. Requiring an understanding of only basic algebra, this new edition is more concise with a wealth of online resources, including additional online chapters and an online appendix with more advanced mathematical applications.

### KEY FEATURES

- Low level of math in the text is supported by a new online appendix with more advanced mathematical applications, catering also to courses with more mathematical rigor
- Distinctive focus on using real world examples and applying economic concepts to understand how firms operate and how agents in the firms make decisions
- Engaging and readable writing style; contains provocative perspective sections to stimulate discussion
- End of chapter 'Practical Lessons' for MBAs sections that convert the key points of the chapter to practical advice for future managers
- For Students: Four additional online chapters; Online appendix with more rigorous mathematical applications; Video lectures and links to additional videos to accompany core topics; Links to suggested further reading; Discussion questions
- Restricted for Instructors: Lecture slides; Model answers; Test bank

### NEW TO THIS EDITION

- Text is both fully updated and more concise
- New chapter on political economy with applications to business
- New online appendix with more advanced mathematical applications
- Four new online chapters (on behavioral economics, the environment, international trade and finance and macroeconomics)
- Full bibliography now available online, with updated video and further reading suggestions among a wealth of other resources

### CONTENTS

Preface for teachers; Preface for students; Video lectures and suggested uses; Book I. The Market Economy, Overview and Applications: 1. Microeconomics: a way of thinking about business; 2. Principles of rational behavior in society and business; 3. Competitive product markets and firm decisions; 4. Consumer choice and demand in traditional and network markets; Book II. Producer Theory: 5. Applications of demand and supply to government and management policies; 6. Principles of political economy for public policy and business; Book III. Theory of the Firm, Production, and Costs: 7. Production, costs, and the theory of the firm; 8. Production costs in the short run and long run; Book IV. Competitive and Monopoly Market Structures: 9. Firm production under idealised competitive conditions; 10. Monopoly power and firm pricing decisions; 11. Firm strategy under imperfectly competitive market conditions; 12. Competitive and monopsonistic labor markets; Select bibliography; Index.

**Additional Resources:** <http://www.cambridge.org/9781009354783>

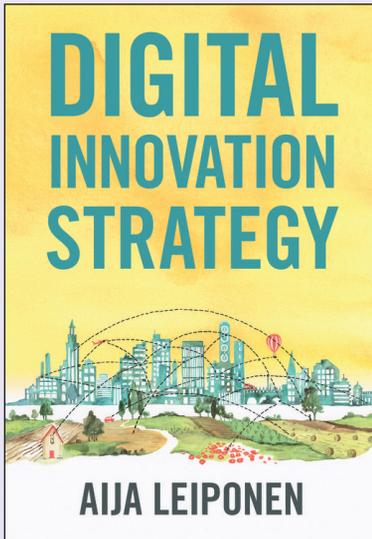
• Video lectures (including links to new suggested videos from Ted, Freakonomics and Marginal Revolution University). 30 new videos – link to be hosted on webpage • Further reading • 4 online resource chapters  
 Online chapter 1 Behavioral economics  
 Online chapter 2 The environment and environmental policies  
 Online chapter 3 International trade and finance  
 Online chapter 4 A primer on macroeconomics  
 An appendix with advanced mathematical applications  
 Lecture Slides, Test Bank, Solutions Manual, Full bibliography  
 JPEGs and PPTs  
 Discussion questions

### ADDITIONAL INFORMATION

*Level:* Graduate students, academic researchers

Previous editions published in Chinese Simplified and Korean.

[www.cambridge.org/rights](http://www.cambridge.org/rights)  
[rights@cambridge.org](mailto:rights@cambridge.org)



December 2023

254 x 178 mm c.322pp

978-1-00-920900-7 Paperback

£34.99 / US\$44.99

## DIGITAL INNOVATION STRATEGY

Aija Leiponen

Cornell University, New York

Based on applied economics and from the perspective of an innovator seeking to develop a new digital business, this textbook is aimed at MBA and advanced undergraduate audiences interested in innovation strategy and competition in digital industries. Step-by-step, the book guides innovators through a dynamic market analysis and business model design, leading to an assessment of the future evolution of the market and the broader innovation ecosystem, and what the innovator can do to position the innovation for continued success. Each chapter defines and provides references for key concepts that can be further explored through suggested readings and study questions. Real-world case studies further facilitate forming a comprehensive view on how to resolve strategic challenges of digital innovation. The topics covered in this text are essential for a broad range of managers, consultants, entrepreneurs, technologists, and analysts to understand in depth.

### KEY FEATURES

- Utilizes a historical approach to describe the origins of relevant technology markets and the indications of future developments to give students a deeper understanding of the dynamic nature of technological change and its interaction with economic change
  - Provides opportunities to apply economic theories to real companies and markets through study questions at the end of each chapter. A complete business case study is presented at the end of each section to explore the preceding frameworks in real-life settings
  - Explains and illustrates research-based frameworks in each chapter to demonstrate how they inform the business strategy of firms and give students the tools to develop evidence-based strategic insights
- Lecture slides, Instructor manual

### CONTENTS

**Part I.** Introduction: 1. What is Special about Digital Business Innovation?; 2. Digital Disruption; 3. Disruptive Communication Networks; **Part II.** Information Products and Sources: 4. Production of Information Goods; 5. Pricing of Information; 6. Consumption of Information; 7. Building and Commercializing Data Assets; 8. Business Model Design for Information Goods; **Part III.** Networks: 9. Networks and Systems; 10. Network Competition; 11. Platform Strategies; **Part IV.** Organizing Digital Innovations: 12. The Inverted Firm; 13. Digital Business Models; 14. Business Model Framework; **Part V.** Gaining Ecosystem Momentum: 15. Launching a New Digital Business Model; 16. Sources of Competitive Advantage in Digital Ecosystems; 17. Intellectual Property Rights and Digital Technologies.

**Additional Resources:** <http://www.cambridge.org/9781009208987>  
[www.cambridge.org/leiponen](http://www.cambridge.org/leiponen)

### ADDITIONAL INFORMATION

*Level:* Undergraduate students, graduate students

May 2024  
 244 x 170 mm c.462pp  
 978-1-108-47239-5 Hardback  
 c. £99.00 / c. US\$130.00

# MATHEMATICS FOR ECONOMICS AND FINANCE

*Methods and Modelling*

Second edition

**Martin Anthony**

London School of Economics and Political Science

**Norman Biggs**

London School of Economics and Political Science

Accessible, concise, and interactive, this book introduces the mathematical methods that are indispensable in economics and finance. Fully updated to be as student friendly as possible, this edition contains extensive problems, worked examples and exercises (with full solutions at the end of the book). Two brand new chapters cover coupled systems of recurrence/differential equations, and matrix diagonalisation. All topics are motivated by problems from economics and finance, demonstrating to students how they can apply the mathematical techniques covered. For undergraduate students of economics, mathematics, or both, this book will be welcomed for its clarity and breadth and the many opportunities it provides for readers to practise and test their understanding.

## KEY FEATURES

- Uses an economic or financial problem to motivate each mathematical topic, showing students how they will use the techniques in practice
- Provides ample opportunities for students to practise problem-solving and test their understanding, with worked examples, exercises and problems in every chapter
- Fully class-tested at LSE by the authors
- Covers the material in digestible, clearly discrete (but connected) components, making it easy to construct a study timetable and to confirm understanding of each section before progressing

## NEW TO THIS EDITION

- Two new chapters cover coupled systems of recurrence/differential equations and matrix diagonalisation.
- Many additional exercises (with full solutions) have been added throughout, as well as problems at the end of each chapter (with selected short answers).
- All diagrams and figures have been updated.

## CONTENTS

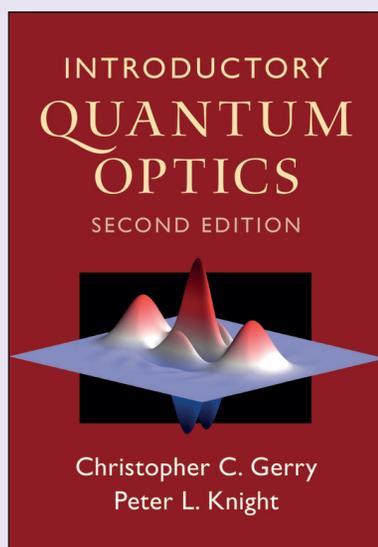
Preface to second edition; Preface to first edition; 1. Mathematical models in economics; 2. Mathematical terms and notations; 3. Sequences, recurrences, limits; 4. The elements of finance; 5. The cobweb model; 6. Introduction to calculus; 7. Some special functions; 8. Introduction to optimisation; 9. The derivative in economics – I; 10. The derivative in economics – II; 11. Partial derivatives; 12. Applications of partial derivatives; 13. Optimisation in two variables; 14. Vectors, preferences, and convexity; 15. Matrix algebra; 16. Linear equations – I; 17. Linear equations – II; 18. Inverse matrices; 19. The input-output model; 20. Determinants; 21. Constrained optimisation; 22. Lagrangians and the consumer; 23. Second-order recurrence equations; 24. Macroeconomic applications; 25. Areas and integrals; 26. Techniques of integration; 27. First-order differential equations; 28. Second-order differential equations; 29. Coupled systems and diagonalisation; 30. Applications of diagonalisation; Appendix A. Solutions to exercises; Appendix B. Answers to problems; Index.

**Additional Resources:** <http://www.cambridge.org/9781108472395>  
[www.cambridge.org/AnthonyBiggs2ed](http://www.cambridge.org/AnthonyBiggs2ed)  
 Figures and tables in JPG/PPT format.

## ADDITIONAL INFORMATION

*Level:* Undergraduate students, graduate students

Previous edition  
 published in  
 Japanese and  
 Spanish.



November 2023

254 x 178 mm c.432pp

978-1-00-941529-3 Hardback

£49.99 / US\$64.99

## INTRODUCTORY QUANTUM OPTICS

Second edition

**Christopher C. Gerry**

Lehman College, City University of New York

**Peter L. Knight**

Imperial College London and the UK National Physical Laboratory

This established textbook provides an accessible but comprehensive introduction to the quantum nature of light and its interaction with matter. The field of quantum optics is covered with clarity and depth, from the underlying theoretical framework of field quantization, atom-field interactions, and quantum coherence theory, to important and modern applications at the forefront of current research such as quantum interferometry, squeezed light, quantum entanglement, cavity quantum electrodynamics, laser-cooled trapped ions, and quantum information processing. The text is suitable for advanced undergraduate and graduate students and would be an ideal main text for a course on quantum optics. This long-awaited second edition builds upon the success of the first edition, including many new developments in the field, particularly in the area of quantum state engineering. Additional homework problems have been added, and content from the first edition has been updated and clarified throughout.

### KEY FEATURES

- Provides a detailed introduction to the key conceptual ideas underlying the growing and fast-moving field of quantum optics
- Includes a large number of homework problems spanning a range of difficulties, with a full solutions manual available for instructors
- Covers key applications of quantum optics in state-of-the-art quantum information processing, with further reading and references clearly indicated to readers

Solutions for instructors on Cambridge website (password protected).

### NEW TO THIS EDITION

- Revised and expanded throughout
- New homework problems added
- Covers recent developments, particularly in quantum state engineering

### CONTENTS

Preface; 1. Introduction; 2. Field quantization; 3. Coherent states; 4. Emission and absorption of radiation by atoms; 5. Quantum coherence functions; 6. Beam splitters and interferometers; 7. Nonclassical light; 8. Dissipative interactions and decoherence; 9. Optical test of quantum mechanics; 10. Experiments in cavity QED and with trapped ions; 11. Applications of entanglement: Heisenberg-limited interferometry and quantum information processing; Appendix A. The density operator, entangled states, the Schmidt decomposition, and the von Neumann entropy; Appendix B. Quantum measurement theory in a (very small) nutshell; Appendix C. Derivation of the effective Hamiltonian for dispersive (far off-resonant) interactions; Appendix D. Nonlinear optics and spontaneous parametric down conversion; Index.

**Additional Resources:** <http://www.cambridge.org/9781009415293>

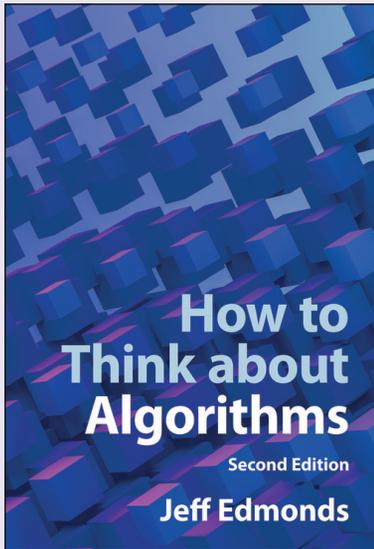
PowerPoint slides and JPEGs of all the figures from the book

Solutions manual

### ADDITIONAL INFORMATION

*Level:* Undergraduate students, graduate students

Previous edition  
sold in Polish.  
Korean rights sold.



February 2024

244 x 170 mm c.500pp

978-1-00-930214-2 Hback

£99.99 / US\$149.00

## HOW TO THINK ABOUT ALGORITHMS

Second edition

Jeff Edmonds

York University, Toronto

Understand algorithms and their design with this revised student-friendly textbook. Unlike other algorithms books, this one is approachable, the methods it explains are straightforward, and the insights it provides are numerous and valuable. Without grinding through lots of formal proof, students will benefit from step-by-step methods for developing algorithms, expert guidance on common pitfalls, and an appreciation of the bigger picture. Revised and updated, this second edition includes a new chapter on machine learning algorithms, and concise key concept summaries at the end of each part for quick reference. Also new to this edition are more than 150 new exercises: selected solutions are included to let students check their progress, while a full solutions manual is available online for instructors. No other text explains complex topics such as loop invariants as clearly, helping students to think abstractly and preparing them for creating their own innovative ways to solve problems.

### KEY FEATURES

- Includes numerous new exercises, with selected solutions in the text and a full solutions manual for instructors available online
- Presents step-by-step methods for developing algorithms and guides students through common pitfalls, giving students the support they need to design their own algorithms
- Exceptionally clear and approachable and can be used to supplement other, more difficult textbooks

Solutions Manual for Instructors, Slides

### NEW TO THIS EDITION

- Includes a new chapter on machine learning algorithms
- Now features concise key concept summaries at the end of each part for quick reference
- More than 150 new exercises with selected solutions included to let students check their progress

### CONTENTS

Preface; Introduction; **Part I.** Iterative Algorithms and Loop Invariants: 1. Iterative algorithms: measures of progress and loop invariants; 2. Examples using more-of-the-input loop invariant; 3. Abstract data types; 4. Narrowing the search space: binary search; 5. Iterative sorting algorithms; 6. Euclid's GCD algorithm; 7. The loop invariant for lower bounds; 8. Key concepts summary: loop invariants and iterative algorithms; 9. Additional exercises: Part I; 10. Partial solutions to additional exercises: Part I; **Part II.** Recursion: 11. Abstractions, techniques, and theory; 12. Some simple examples of recursive algorithms; 13. Recursion on trees; 14. Recursive images; 15. Parsing with context-free grammars; 16. Key concepts summary: recursion; 17. Additional exercises: Part II; 18. Partial solutions to additional exercises: Part II; **Part III.** Optimization Problems: 19. Definition of optimization problems; 20. Graph search algorithms; 21. Network flows and linear programming; 22. Greedy algorithms; 23. Recursive backtracking; 24. Dynamic programming algorithms; 25. Examples of dynamic programming; 26. Reductions and NP-completeness; 27. Randomized algorithms; 28. Key concepts summary: greedy algorithms and dynamic programmings; 29. Additional exercises: Part III; 30. Partial solutions to additional exercises: Part III; **Part IV.** Additional Topics: 31. Existential and universal quantifiers; 32. Time complexity; 33. Logarithms and exponentials; 34. Asymptotic growth; 35. Adding-made-easy approximations; 36. Recurrence relations; 37. A formal proof of correctness; 38. Additional exercises: Part IV; 39. Partial solutions to additional exercises: Part IV; Exercise Solutions; Conclusion; Index.

**Additional Resources:** <http://www.cambridge.org/9781009302142>

Solutions manual for instructors, JPEGs and PPTs of figures and tables

### ADDITIONAL INFORMATION

Level: Undergraduate students

Previous edition  
published in  
Portuguese.

[www.cambridge.org/rights](http://www.cambridge.org/rights)  
[rights@cambridge.org](mailto:rights@cambridge.org)

## Deep Learning for Natural Language Processing

A Gentle Introduction

MIHAI SURDEANU and  
MARCO ANTONIO VALENZUELA-ESCÁRCEGA



March 2024

229 x 152 mm c.342pp

978-1-00-901265-2 Paperback

£29.99 / US\$39.99

## DEEP LEARNING FOR NATURAL LANGUAGE PROCESSING

*A Gentle Introduction*

Mihai Surdeanu

University of Arizona

Marco Antonio Valenzuela-Escárcega

University of Arizona

Deep Learning is becoming increasingly important in a technology-dominated world. However, the building of computational models that accurately represent linguistic structures is complex, as it involves an in-depth knowledge of neural networks, and the understanding of advanced mathematical concepts such as calculus and statistics. This book makes these complexities accessible to those from a humanities and social sciences background, by providing a clear introduction to deep learning for natural language processing. It covers both theoretical and practical aspects, and assumes minimal knowledge of machine learning, explaining the theory behind natural language in an easy-to-read way. It includes pseudo code for the simpler algorithms discussed, and actual Python code for the more complicated architectures, using modern deep learning libraries such as PyTorch and Hugging Face. Providing the necessary theoretical foundation and practical tools, this book will enable readers to immediately begin building real-world, practical natural language processing systems.

### KEY FEATURES

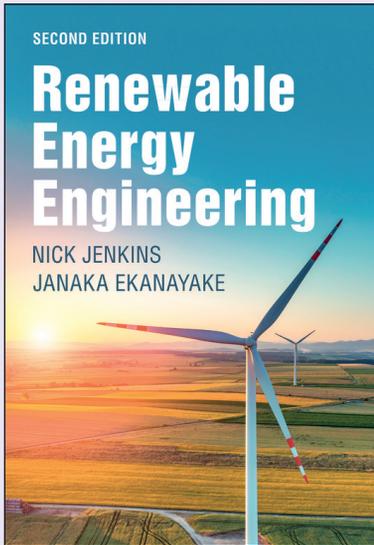
- Explains the theory behind deep learning for NLP in a clear, easy-to-read way, making it accessible to readers with minimal background in the field
- Includes coding examples using modern deep learning libraries (PyTorch, Hugging Face) for all methods covered
- Provides an application-driven introduction to deep learning, focusing on real-world usage of technology

### CONTENTS

Preface; 1. Introduction; 2. The perception; 3. Logistic regression; 4. Implementing text classification using perceptron and LR; 5. Feed forward neural networks; 6. Best practices in deep learning; 7. Implementing text classification with feed forward networks; 8. Distributional hypothesis and representation learning; 9. Implementing text classification using word embedding; 10. Recurrent neural networks; 11. Implementing POS tagging using RNNs; 12. Contextualized embeddings and transformer networks; 13. Using transformers with the hugging face library; 14. Encoder-decoder methods; 15. Implementing encoder-decoder methods; 16. Neural architecture for NLP applications; Appendix A: Overview of the python language and the key libraries; Appendix B: Character encodings: ASCII and unicode.

### ADDITIONAL INFORMATION

*Level:* Graduate students, undergraduate students



March 2024

254 x 178 mm c.530pp

978-1-00-929578-9 Hardback

c. £89.99 / c. US\$120.00

## RENEWABLE ENERGY ENGINEERING

Second edition

Nick Jenkins

Cardiff University

Janaka Ekanayake

University of Peradeniya, Sri Lanka

Fully revised and updated, this second edition provides students with a quantitative and accessible introduction to the renewable technologies at the heart of efforts to build a sustainable future. Key features include new chapters on essential topics in energy storage, off-grid systems, microgrids and community energy; revised chapters on energy and grid fundamentals, wind energy, hydro power, photovoltaic and solar thermal energy, marine energy and bioenergy; appendices on foundational topics in electrical engineering, heat transfer and fluid dynamics; discussion of how real-world projects are developed, constructed and operated; over 60 worked examples linking theory to real-world engineering applications; and over 150 end-of-chapter homework problems, with solutions for instructors. Accompanied online at [www.cambridge.org/jenkins2e](http://www.cambridge.org/jenkins2e) by extended exercises and datasets, enabling instructors to create unique projects and coursework, this new edition remains the ideal multi-disciplinary introduction to renewable energy, for senior undergraduate and graduate students in engineering and the physical sciences.

### KEY FEATURES

- Provides broad coverage with an emphasis on multidisciplinary approaches, suitable for students from a wide range of backgrounds or without previous specialization in energy
- Demonstrates the calculation techniques and design procedures that allow students to design and assess renewable energy schemes
- Includes information on current developments to support students' future careers in this rapidly expanding area

Solutions manual and extended exercises with accompanying datasets

### CONTENTS

1. Energy in the modern world; 2. Wind energy; 3. Hydro power; 4. The solar energy resource; 5. Photovoltaic systems; 6. Solar thermal systems; 7. Marine energy; 8. Bioenergy; 9. Development and appraisal of renewable energy projects; 10. Electrical energy systems; 11. Storage of renewable energy; 12. Off-grid systems, microgrids and community energy systems; Tutorial I. Electrical engineering; Tutorial II. Heat transfer; Tutorial III. Simple behaviour of fluids; Index.

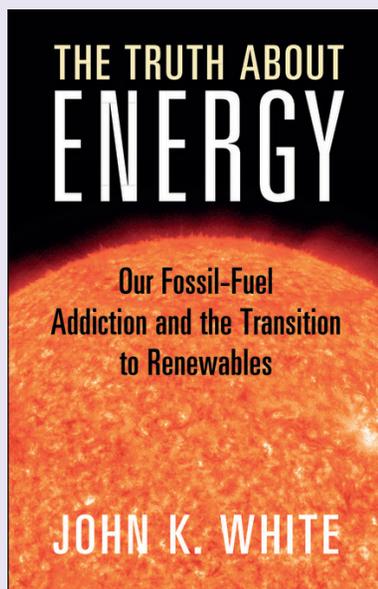
**Additional Resources:** <http://www.cambridge.org/9781009295789>

Solutions manual, quizzes, interactive questions

### ADDITIONAL INFORMATION

*Level:* Undergraduate students, graduate students

Previous edition  
published in  
Korean.



December 2023

229 x 152 mm c.550pp

978-1-00-943319-8 Paperback

£39.99 / US\$49.99

## THE TRUTH ABOUT ENERGY

*Our Fossil-Fuel Addiction and the Transition to Renewables*

John K. White

The transition to renewable energy is vital and fast-paced, but how do we choose which technologies to drive this energy transition? This timely book provides everyone interested in the renewable energy transition with an introduction to and technical foundation for understanding modern energy technology. It traces everyday power generation through history, from the Industrial Revolution to today. It examines the use of wood, coal, oil, natural gas, hydro, and nuclear to produce energy, before discussing renewable energy sources such as biomass, photovoltaics, concentrated solar power, wind, wave, and geothermal. The book examines to what extent and how each technology can contribute to a clean, green infrastructure. The Truth About Energy explains the science and engineering of energy to help everyone understand and compare current and future advances in renewable energy, providing the context to critically examine the different technologies that are competing in a fast-evolving engineering, political, and economic landscape.

### KEY FEATURES

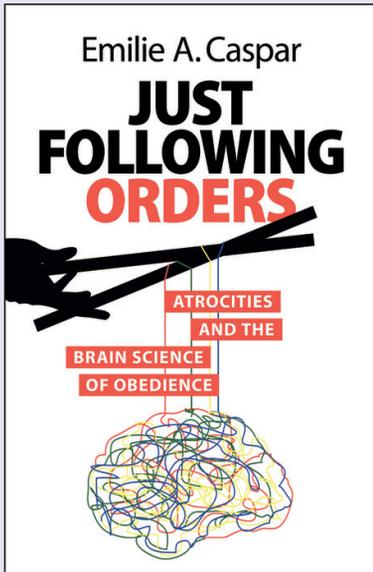
- Introduces the fundamentals of renewable energy using historical examples and jargon-free language throughout, giving readers a technical foundation to understand new energy technologies
- Offers examples spanning from the Industrial Revolution to today, discussing both renewable and non-renewable energy sources and their contribution to a green infrastructure
- Examines the evolving engineering, political, and economic contexts in which new technologies are developed to better understand the fast-paced changes in the transition to renewables

### CONTENTS

**PART I.** Out with the Old; 1. Wood to Coal: A Short History of the Industrial Revolution; 2. Oil and Gas: Twentieth-Century Prosperity; 3. The Nuclear World: Atoms for Peace; **PART II.** In with the New; 4. Old to New: The Sun and all its Glory; 5. The Old becomes New Again: More Sustainable Energy; 6. Driving the Revolution: From Volta to Tesla and Back; **PART III.** Less is More; 7. Rethink, Rebuild, Rewire; Afterword; Appendix A: Unit abbreviations; Appendix B: Metric prefixes; Appendix C: Useful Acronyms; Chapter Notes; Bibliography; References; Index.

### ADDITIONAL INFORMATION

*Level:* General readers, academic researchers, professionals



**June 2024**  
 229 x 152 mm c.260pp  
 978-1-00-938543-5 Hardback  
 £30.00 / US\$39.99

## JUST FOLLOWING ORDERS

*Atrocities and the Brain Science of Obedience*

**Emilie A. Caspar**  
 Universiteit Gent, Belgium

How can obedience and carrying out orders lead to horrific acts such as the Holocaust or the genocides in Rwanda, Cambodia, or Bosnia? For the most part, it is a mystery why obeying instructions from an authority can convince people to kill other human beings, sometimes without hesitation and with incredible cruelty. Combining social and cognitive neuroscience with real-life accounts from genocide perpetrators, this book sheds light on the process through which obedience influences cognition and behavior. Emilie Caspar, a leading expert in the field, translates this neuroscientific approach into a clear, uncomplicated explanation, even for those with no background in psychology or neuroscience. By better understanding humanity’s propensity for direct orders to short-circuit our own independent decision-making, we can edge closer to effective prevention processes.

### KEY FEATURES

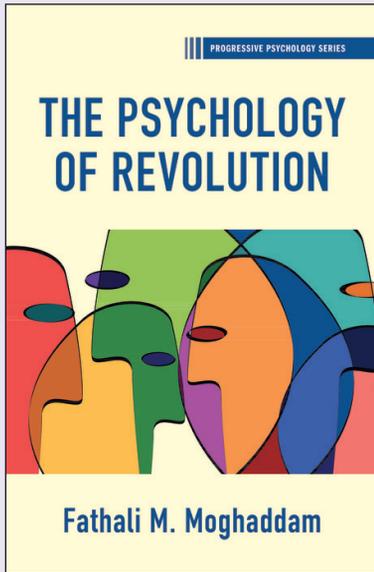
- Presents the first complete and interdisciplinary view on the mechanisms of obedience
- Combines lab research with field work and interviews with genocide perpetrators
- Translates rigorous research into an easy-to-understand explanation of atrocious acts from a human-centred perspective

### CONTENTS

Introduction: understanding genocide as a means to prevention;  
 1. Listening to the perpetrators of genocide;  
 2. A brief history of the experimental research on obedience;  
 3. How do we take ownership and responsibility over our own actions?;  
 4. Moral emotions under obedience;  
 5. Just giving orders? In the brain of those who command;  
 6. Desolation is everywhere;  
 7. Conclusion: How ordinary people stand up against immorality;  
 Epilogue: A hopeful horizon.

### ADDITIONAL INFORMATION

*Level:* General readers, academic researchers, professionals



March 2024

229 x 152 mm c.200pp

978-1-00-943322-8 Paperback

£22.99 / US\$29.99

## THE PSYCHOLOGY OF REVOLUTION

Fathali M. Moghaddam

Georgetown University

Based on decades of psychological research and personal experience, Fathali M. Moghaddam presents a new and dynamic introduction to the psychology of revolution. He sets out to explain what does and does not change with revolution, using the concept of political plasticity or the malleability of political behavior. In turn, psychological theories of collective mobilization, the process of regime change, and explanations of what happens after regime change are discussed. This psychological analysis of the post-revolution period is pertinent because it explains why revolutions so often fail. General readers interested in learning more about the psychology of revolution, as well as students, researchers, and teachers in political psychology, political science, and collective action, will find this book accessible and beneficial.

### KEY FEATURES

- Examines both what leads to revolution and what happens in the post-revolution period
- Presents a psychological model of revolution to promote understanding of illusions and subjective interpretations
- Assesses the personalities of revolutionary leaders and key groups active in revolutions to examine the role of individual level characteristics in large-scale revolutionary changes

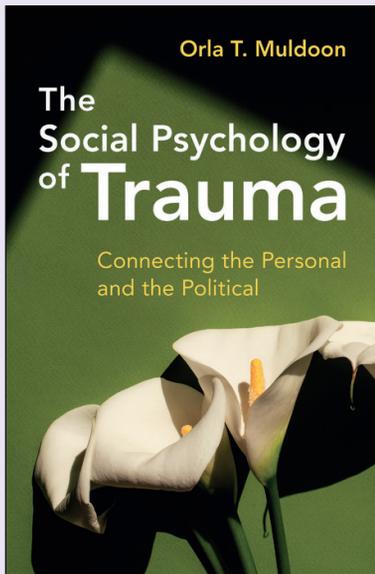
### CONTENTS

Contents; Preface; Acknowledgments; 1. A psychological perspective on the puzzle of revolution; Part I. Getting to Revolutionary Collective Action; 2. Psychological theories and revolution: Material factors as drivers; 3. Psychological theories and revolution: Subjective factors as drivers; Part II. Regime Change; 4. The tipping-point in regime collapse: Power and authority in transition; 5. Psychological processes underlying revolutionary regime change; 6. Psychological stepping stones to revolution; Part III. What Happens After Regime Change; 7. Behavioral continuity and attempts at perpetual revolution; 8. Cultural carriers and the failure of revolutionaries to shape behavior; 9. The role of personality in revolutions; Part IV. Reevaluating Revolutions; 10. The Illusion-Motivation Model of Revolution; 11. Does human nature doom revolutions?; Afterword: Revolutions as acts of collective creativity; References; Index.

### ADDITIONAL INFORMATION

*Level:* Academic researchers, general readers, professionals

*Series:* [Progressive Psychology](#)



May 2024

229 x 152 mm c.219pp

978-1-00-930698-0 Hardback

£90.00 / US\$115.00

## THE SOCIAL PSYCHOLOGY OF TRAUMA

*Connecting the Personal and the Political*

Orla T. Muldoon

University of Limerick

Many of us have been affected by trauma and struggle to manage our health and well-being. The social psychological approach to health highlights how social and cultural forces, as much as individual ones, are central to how we experience and cope with adversity. This book integrates psychology, politics, and medicine to offer a new understanding that speaks to the causes and consequences of traumatic experiences. Connecting the personal with the political, Muldoon details the evidence that traumatic experiences can, under certain conditions, impact people's political positions and appetite for social change. This perspective reveals trauma as a socially situated phenomenon linked to power and privilege or disempowerment and disadvantage. The discussion will interest those affected by trauma and those supporting them, as well as students, researchers, practitioners, and policy makers in social psychology, health and clinical psychology, and political science. This title is available as open access on Cambridge Core.

### KEY FEATURES

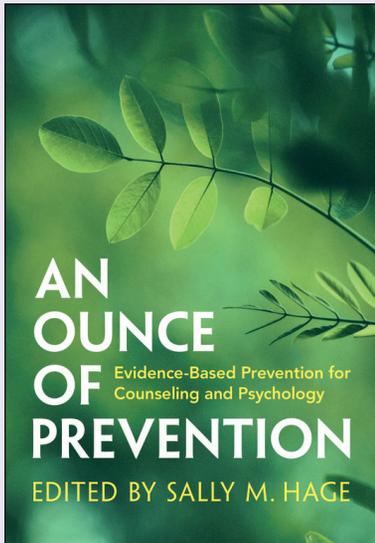
- Provides a detailed summary of the causes, biological responses, and clinical and political consequences of trauma
- Uses real world examples and personal engagement to illustrate scholarly research
- Emphasises the political dimensions of personal traumatic experiences and their trajectories
- This book is also available as open access

### CONTENTS

1. The need for a social psychology of trauma;
2. The cost of trauma;
3. Traumatic experience is patterned;
4. Theorising the nature of trauma: integrating the personal and political;
5. Comfort in dark times;
6. Trauma, groups and political action;
7. Trauma, personal and political growth and change.

### ADDITIONAL INFORMATION

*Level:* Academic researchers, graduate students, professionals



February 2024

254 x 178 mm c.350pp

978-1-00-924452-7 Paperback

£25.99 / US\$34.99

## AN OUNCE OF PREVENTION

*Evidence-Based Prevention for Counseling and Psychology*

Edited by Sally M. Hage

Springfield College

Brooke Moore

University of British Columbia, Vancouver

The boundaries of psychology are expanding as growing numbers of psychological scientists, educators, and clinicians take a preventive approach to social and mental health challenges. Offering a broad introduction to prevention in psychology, this book provides readers with the tools, resources, and knowledge to develop and implement evidence-based prevention programs. Each chapter features key points, a list of helpful resources for creating successful intervention programs, and culturally informed case examples from across the lifespan, including childhood, school, college, family, adult, and community settings. An important resource for students, researchers, and practitioners in counseling, clinical, health, and educational psychology, social justice and diversity, social work, and public health.

### KEY FEATURES

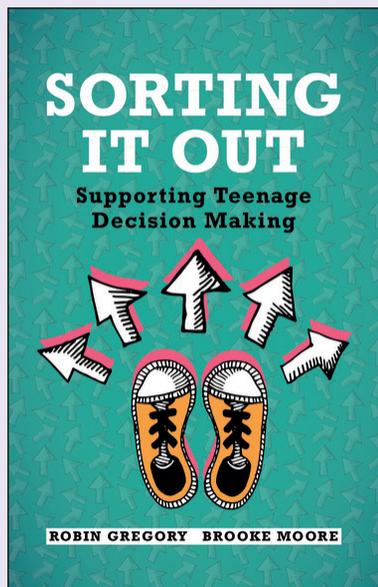
- Includes specific tools, model programs, and resources to plan and carry out prevention and health promotion programming
- Translates theory into practical examples for readers to utilize in their mental health practice and research
- Offers a multitude of evidence-based, culturally informed strategies for meaningful prevention and health promotion
- Addresses the inadequacy of mental health systems in meeting current mental health needs

### CONTENTS

1. The practice of prevention: introduction and overview; 2. Best practices for the evaluation of prevention programs; 3. What works in prevention practice; 4. Culturally relevant prevention interventions for African American children and adolescents; 5. Preventative services and programming for marginalized children and youth: city connects; 6. Systemic interventions to promote well-being in ethnic minority students attending k-12 schools; 7. Building race-centered trauma responsive schools: one path toward justice in education; 8. Ecological and developmental approaches to reducing substance use and related harms among emerging adults; 9. Building action from awareness movements; 10. Best practices in building comprehensive strategies to prevent sexual violence for college-age students; 11. The college connection: a window of opportunity; 12. Empowering mothers and promoting resilience in children exposed to intimate partner violence; 13. Interventions to promote culturally sensitive health care within black communities; 14. PIER: a clinical/epidemiologic system for prevention of the psychoses; 15. Retirement transition as a preventive transition target; 16. Future directions in the practice of prevention: the road ahead; 17. Resources for the practice of prevention.

### ADDITIONAL INFORMATION

*Level:* Graduate students, academic researchers, professionals



January 2024

198 x 129 mm 242pp

978-1-00-938220-5 Paperback

£20.00 / US\$29.99

## SORTING IT OUT

*Supporting Teenage Decision Making*

**Robin Gregory**

University of British Columbia, Vancouver

**Brooke Moore**

University of British Columbia, Vancouver

Written for parents, teachers, and others who live or work with teenagers, this science-based guide describes how you can become a confident 'decision mentor.' Learn to support young people in making good decisions for themselves. Treating decision making as an essential and learnable skill, the six-step 'Decision-Maker Moves' highlight the power and promise of young people as they shape their lives through the options they choose. Stories, examples, and practical tips show how decisions can transform problems into opportunities. Each chapter provides common-sense advice on when and how to talk with teenagers as they weigh up the often-conflicting values, emotions, and trade-offs affecting their choices. We cannot provide young minds with all the answers, but we can help them as they navigate both life-changing and everyday decisions.

### KEY FEATURES

- Provides guidance to parents, teachers, and coaches on when and how to support teenagers as they make both every day and once-in-a-lifetime choices
- Introduces and explains a widely applicable method for organizing choices and improving decision-making skills
- Translates complex research findings into accessible, interesting advice for readers with no specialized training or academic background
- Presents friendly, engaging anecdotes and examples of the decision-making approach in action, encouraging readers to compare them to their own experiences
- Contains chapter summaries and practical tips for parents and teachers, highlighting best practices for mentoring

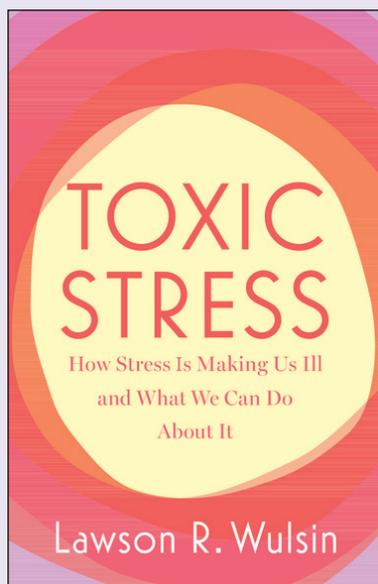
### CONTENTS

Territory Acknowledgments;  
 About this Book;  
 Introduction to the Decision Maker Moves: The Big Picture;  
 1. Move 1 Frame the decision;  
 2. Move 2 Clarify what matters;  
 3. Move 3 Generate options;  
 4. Move 4 Explore consequences;  
 5. Move 5 Weigh Trade-offs and decide;  
 6. Move 6 Stay curious;  
 Now What?;  
 Acknowledgments;  
 Glossary;  
 References.

### ADDITIONAL INFORMATION

*Level:* General readers, professionals

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February 2024

198 x 129 mm c.300pp

978-1-00-930658-4 Paperback

£14.99 / US\$19.95

## TOXIC STRESS

*How Stress Is Making Us Ill and What We Can Do About It*

**Lawson R. Wulsin**

University of Cincinnati

Our stress response system is magnificent – it operates beneath our awareness, like an orchestra of organs playing a hidden symphony. When we are healthy, the orchestra plays effortlessly, but what happens when our bodies face chronic stress, and the music slips out of tune? The alarming rise of stress-related conditions, such as heart disease, diabetes, and depression, show the price we’re paying for our high-pressure living, while global warming, pandemics and technology have brought new kinds of stress into all our lives. But what can we do about it? Explore the fascinating mysteries of our hidden stress response system with Dr. Wulsin, who uses his decades of experience to show how toxic stress impacts our bodies; he gives us the expert advice and tools needed to prevent toxic stress from taking over. Chapter by chapter, learn to help your body and mind recover from toxic stress.

### KEY FEATURES

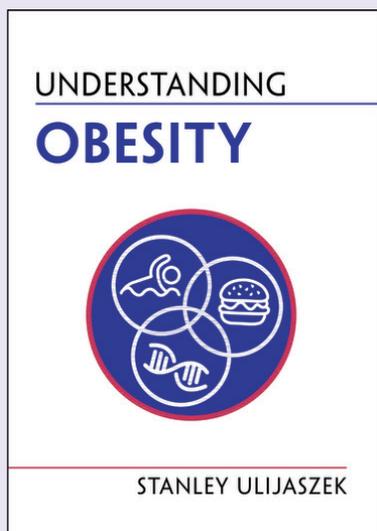
- Presents the stress response system in plain language, showing how it plays a major role in health and illness
- Provides hope and understanding for readers, showing the process for preventing and healing from the effects of toxic stress
- Blends the science of stress with stories from real people, bringing complex ideas into meaningful focus

### CONTENTS

Introduction: Your Body’s Hidden Symphony; **Part I.** The Problem: 1. Toxic Stress – You Won’t See It Coming (and Neither Will Your Doctor); 2. The Mind Matters for Seeing Our Blind Spot; 3. Before We Climb This Mountain; **Part II.** The System: 4. Our Resilient Stress Response System; 5. Symphony in 10-Flat by Usain Bolt; 6. Resilience for Life – Yours; 7. Fast Tracks to Dying Young; 8. Scan the Lifespan; **Part III.** Measuring Toxic Stress: 9. Managing Begins with Measuring; 10. A Peek Inside the Black Box of Stress; **Part IV.** Treatment: 11. Boot Camps for Our Stress Response Systems; 12. Yes, You Can Retrain the Brain; 13. Talking About Stress with Your Doctor; **Part V.** Our Next Frontier: 14. Next Steps for Our Next Frontier; Appendix: Imagining the Resilience Center.

### ADDITIONAL INFORMATION

*Level:* General readers, primary care physicians/GPs



January 2024

178 x 127 mm 196pp

978-1-00-921821-4 Paperback

£14.99 / US\$19.99

## UNDERSTANDING OBESITY

Stanley Ulijaszek

University of Oxford

Most people have some dissatisfaction or concern about body weight, fatness, or obesity, either personally or professionally. This book shows how the popular understanding of obesity is often at odds with scientific understandings, and how misunderstandings about people with obesity can further contribute to the problem. It describes, in an approachable way, interconnected debates about obesity in public policy, medicine and public health, and how media and social media engage people in everyday life in those debates. In chapters considering body fat and fatness, genetics, metabolism, food and eating, inequality, blame and stigma, and physical activity, this book brings separate domains of obesity research into the field of complexity. By doing so, it aids navigation through the minefield of misunderstandings about body weight, fatness, and obesity that exist today, after decades of mostly failed policies and interventions.

### KEY FEATURES

- Conveys the complexity of obesity in everyday terms offering 'instruments of change' in how people think and act in relation to body weight, fatness, and obesity
- Highlights popular understandings of body weight, fatness and obesity and relates them to scientific understandings, in a soft myth-busting way
- Informs in an approachable way the interconnected debates about obesity in policy, medicine, public health
- Summarizes popular misunderstandings about obesity, chapter by chapter, with summaries and end-sections in each about what can be done

### CONTENTS

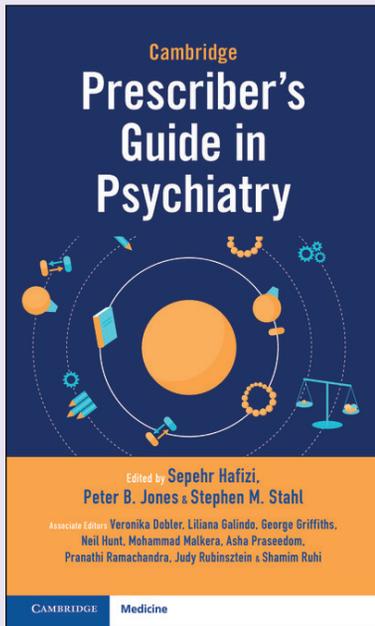
1. I'm too fat;
  2. It's my genes;
  3. It's my metabolism;
  4. I blame the food corporations;
  5. I blame society;
  6. You've only got yourself to blame;
  7. You eat too much;
  8. You don't get out enough;
  9. Understanding the imperfect storm;
- Summary of common misunderstandings;  
References;  
Figure credits;  
Index.

### ADDITIONAL INFORMATION

Level: General readers, undergraduate students, graduate students

Series: [Understanding Life](#)





November 2023

228 x 138 mm c.720pp

978-1-108-98658-8 Paperback

£49.99 / US\$64.99

## CAMBRIDGE PRESCRIBER'S GUIDE IN PSYCHIATRY

**Sepehr Hafizi**

Cambridgeshire and Peterborough NHS Foundation Trust and University of Cambridge

**Peter B. Jones**

University of Cambridge

**Stephen M. Stahl**

University of California, San Diego

**Veronika Dobler**

Cambridgeshire and Peterborough NHS Foundation Trust

**Liliana Galindo**

Cambridgeshire and Peterborough NHS Foundation Trust and University of Cambridge

**George Griffiths**

Cambridgeshire and Peterborough NHS Foundation Trust

**Neil Hunt**

University of Cambridge

**Mohammad Malkera**

University of Cambridge

**Asha Praseedom**

Cambridgeshire and Peterborough NHS Foundation Trust

**Pranathi Ramachandra**

Cambridgeshire and Peterborough NHS Foundation Trust

**Judy Rubinsztein**

University of Cambridge

**Shamim Ruhi**

Norfolk and Suffolk NHS Foundation Trust

Based on the best-selling Stahl's Prescriber's Guide, this essential guide to psychiatric prescribing has been developed by leading psychiatrists and medical students from the University of Cambridge to support all mental health professionals in achieving optimal care for their patients. Written with the authority of evidence and the guidance of clinical wisdom the formulary covers the psychotropic medications used in daily care including dosing recommendations and drug interactions. With its easy-to-use, full-colour template-driven navigation system, the book combines evidence-based data with clinically informed advice, including guidance on prescribing for children and adolescents and people with addictions. Drugs are presented in the same format to facilitate rapid access to information and are broken down into sections designated by a unique colour background thereby clearly distinguishing information presented on therapeutics, side effects, dosing and use, and the art of psychopharmacology. Popular prescribing 'tips and pearls' are included throughout.

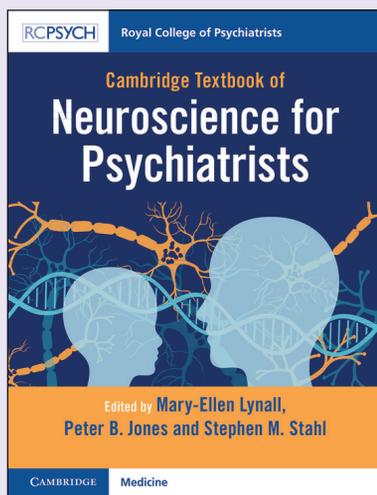
### KEY FEATURES

- Demystifies clinical neuroscience in a succinct and accessible format
- Aligns with the RCPsych neuroscience curriculum and the USA National Neuroscience Curriculum Initiative (NNCI) making it an essential read for any trainee in psychiatry
- Written by world leading experts in neuroscience and psychiatry, to ensure the content is cutting-edge and abreast of the latest developments

### ADDITIONAL INFORMATION

*Level:* Medical specialists/consultants, professionals, specialist medical trainees

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**November 2023**

246 x 189 mm c.528pp

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£69.99 / US\$89.99

# CAMBRIDGE TEXTBOOK OF NEUROSCIENCE FOR PSYCHIATRISTS

*Insights from Economics for the Perplexed but Open-minded Citizen*

**Edited by Mary-Ellen Lynall**

University of Cambridge

**Peter B. Jones**

University of Cambridge

**Stephen M. Stahl**

University of California, San Diego

*Cambridge Textbook of Neuroscience for Psychiatrists* is a ‘one stop shop’ for what any psychiatrist needs to know about the brain. Understanding the brain and mind requires a vast array of techniques and conceptual approaches. The Editors have assembled a team of basic neuroscientists, geneticists, psychologists, psychiatrists, neurologists, neurosurgeons and endocrinologists who bring you the cutting edge of translational neuroscience that addresses the material most relevant to current or future psychiatric practice. The book showcases what is known, highlights aspects that are less well understood and defines key outstanding questions. A revolution in our understanding of the brain has, so far, done little to disrupt mainstream psychiatric practice. That is set to change. The chapters align with the UK MRCPsych neuroscience syllabus and link to the USA National Neuroscience Curriculum Initiative (NNCI). Highly illustrated and accessible, this book will appeal to psychiatrists, neuroscientists, psychologists, other healthcare students and professionals.

## KEY FEATURES

- Demystifies clinical neuroscience in a succinct and accessible format
- Aligns with the RCPsych neuroscience curriculum and the USA National Neuroscience Curriculum Initiative (NNCI) making it an essential read for any trainee in psychiatry
- Written by world leading experts in neuroscience and psychiatry, to ensure the content is cutting-edge and abreast of the latest developments

## ADDITIONAL INFORMATION

*Level:* Specialist medical trainees, medical specialists/consultants, medical students

June 2024

978-1-00-946475-8 Paperback

£79.99 / US\$99.99

# PRESCRIBER'S GUIDE

*Stahl's Essential Psychopharmacology*

Eighth edition

**Stephen M. Stahl**

University of California, San Diego and Riverside

With the range of psychotropic drugs expanding and the usages of existing medications diversifying, we are pleased to present the Eighth Edition of the world's best-selling formulary in psychopharmacology. The new edition features seven brand new compounds as well as information about several newly approved formulations of existing drugs. Many important new indications are covered for existing drugs, as are updates to the profiles of the entire content and collection, including new injectable and transdermal formulations, as well as updated warnings and indications. The icons and Pearls have been refreshed throughout, and with the book's its easy-to-use, full-colour template-driven navigation system, Prescriber's Guide combines evidence-based data with clinically informed advice to support everyone who is prescribing in the field of mental health.

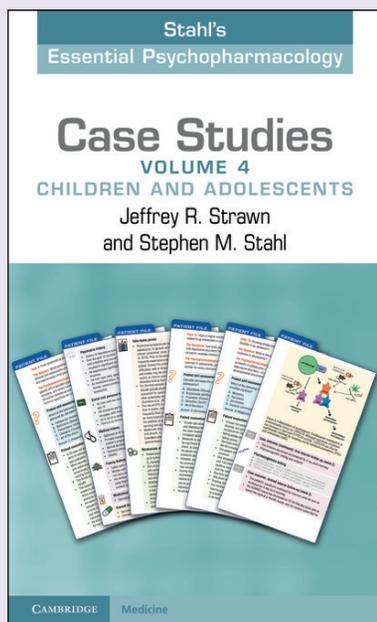
## KEY FEATURES

- Provides the most complete and up-to-date summary of the practical use of psychotropic drugs, including seven new drugs in this edition
- Presented in a template format, fully indexed, and cross-referenced for ease of navigation
- Written with the authority of evidence and the guidance of clinical wisdom

## CONTENTS

Introduction; List of icons; 1. Acamprosate; 2. Agomelatine; 3. Alprazolam; 4. Amisulpride; 5. Amitriptyline; 6. Amoxapine; 7. Amphetamine (d); 8. Amphetamine (d,l); 9. Aripiprazole; 10. Armodafinil; 11. Asenapine; 12. Atomoxetine; 13. Bextropine; 14. Blonanserin; 15. Bremelanotide; 16. Brexanolone; 17. Brexpiprazole; 18. Buprenorphine; 19. Bupropion; 20. Buspirone; 21. Caprylidene; 22. Carbamazepine; 23. Cariprazine; 24. Chlordiazepoxide; 25. Chlorpromazine; 26. Citalopram; 27. Clomipramine; 28. Clonazepam; 29. Clonidine; 30. Clorazepate; 31. Clozapine; 32. Cyamemazine; 33. Daridorexant; 34. Desipramine; 35. Desvenlafaxine; 36. Deutetrabenazine; 37. Dexmedetomidine; 38. Dextromethorphan-bupropion; 39. Dextromethorphan-quinidine; 40. Diazepam; 41. Diphenhydramine; 42. Disulfiram; 43. Donepezil; 44. Dothiepin; 45. Doxepin; 46. Duloxetine; 47. Escitalopram; 48. Esketamine; 49. Estazolam; 50. Eszopiclone; 51. Flibanserin; 52. Flumazenil; 53. Flunitrazepam; 54. Fluoxetine; 55. Flupenthixol; 56. Fluphenazine; 57. Flurazepam; 58. Fluvoxamine; 59. Gabapentin; 60. Galantamine; 61. Guanfacine; 62. Haloperidol; 63. Hydroxyzine; 64. Iloperidone; 65. Imipramine; 66. Isocarboxazid; 67. Ketamine; 68. Lamotrigine; 69. Lemborexant; 70. Levetiracetam; 71. Levomilnacipran; 72. Lisdexamfetamine; 73. Lithium; 74. Lofepamine; 75. Lofexidine; 76. Loflazepate; 77. Lorazepam; 78. Loxapine; 79. Lumateperone; 80. Lurasidone; 81. Maprotiline; 82. Memantine; 83. Methylfolate (l); 84. Methylphenidate (d); 85. Methylphenidate (d,l); 86. Mianserin; 87. Midazolam; 88. Milnacipran; 89. Mirtazapine; 90. Moclobemide; 91. Modafinil; 92. Molindone; 93. Nalmefene; 94. Naltrexone; 95. Naltrexone/bupropion; 96. Nefazodone; 97. Nortriptyline; 98. Olanzapine; 99. Olanzapine-samidorpham; 100. Oxazepam; 101. Oxcarbazepine; 102. Paliperidone; 103. Paroxetine; 104. Perospirone; 105. Perphenazine; 106. Phenelzine; 107. Phentermine/topiramate; 108. Pimavanserin; 109. Pimozide; 110. Pipothiazine; 111. Pitolisant; 112. Prazosin; 113. Pregabalin; 114. Propranolol; 115. Protriptyline; 116. Quazepam; 117. Quetiapine; 118. Ramelteon; 119. Reboxetine; 120. Risperidone; 121. Rivastigmine; 122. Selegiline; 123. Serdexmethylphenidate; 124. Sertindole; 125. Sertraline; 126. Sildenafil; 127. Sodium oxybate; 128. Solriamfetol; 129. Sulpiride; 130. Suvorexant; 131. Tasimelteon; 132. Temazepam; 133. Thioridazine; 134. Thiothixene; 135. Tiagabine; 136. Tianeptine; 137. Topiramate; 138. Tranylcypromine; 139. Trazodone; 140. Triazolam; 141. Trifluoperazine; 142. Trihexyphenidyl; 143. Triiodothyronine; 144. Trimipramine; 145. Valbenazine; 146. Valproate; 147. Varenicline; 148. Venlafaxine; 149. Vilazodone; 150. Viloxazine; 151. Vortioxetine; 152. Zaleplon; 153. Ziprasidone; 154. Zolpidem; 155. Zonisamide; 156. Zopiclone; 157. Zotepine; 158. Zuclopentixol; Index by drug name; Index by use; Index by use; Abbreviations.

Previous editions  
published in  
Italian, Japanese,  
Polish, Spanish  
and Turkish.



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£45.99 / US\$59.99

## CASE STUDIES: STAHL'S ESSENTIAL PSYCHOPHARMACOLOGY

*Children and Adolescents*

Volume 4

**Jeffrey R. Strawn**

University of Cincinnati, Ohio

**Stephen M. Stahl**

University of California, San Diego

This brand-new fourth volume in Stahl's Case Studies series presents a selection of clinical case studies in child and adolescent psychopharmacology, taken from Dr. Strawn's clinics and consultations. These cases illustrate common questions that are routinely asked by Dr. Strawn's peers in consultations and which represent dilemmas in the day-to-day practice of pediatric psychopharmacology. Following a consistent, user-friendly layout, each case features icons, tips and questions about diagnosis and management as it progresses over time, a pre-case self-assessment question, followed by the correct answers at the end of the case. Formatted in alignment with the American Board of Psychiatry and Neurology's maintenance of psychiatry speciality certification, cases address multifaceted issues in a relevant and understandable way. Covering a wide-ranging and representative selection of clinical scenarios, each case is followed through the complete clinical encounter, from start to resolution, acknowledging all the complications, issues, decisions, twists and turns along the way.

### KEY FEATURES

- Expands upon the successful Stahl's Case Studies series by Dr. Stephen Stahl, offering up-to-date clinical cases
- Provides an in-depth case review from start to finish acknowledging all the complications, issues, decisions, twists and turns along the journey helping readers to think through difficult casescenarios and understand the provider's perspective, which treatments work, which ones fail, and the mistakes
- Introduces core principles of therapeutic drug monitoring and their application to individualizing psychopharmacologic treatment for children and adolescents

### CONTENTS

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### ADDITIONAL INFORMATION

*Level:* Medical specialists/consultants, specialist medical trainees, professionals

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April 2024

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£54.99 / US\$69.99

# CASE STUDIES: STAHL'S ESSENTIAL PSYCHOPHARMACOLOGY

Volume 5

**Nevena V. Radonjic**

State University of New York Upstate Medical University

**Thomas L. Schwartz**

State University of New York Upstate Medical University

**Stephen M. Stahl**

University of California, San Diego

This new volume in Stahl's Case Studies series presents the continuation of Dr. Schwartz's previous successful collection of psychopharmacology cases from Volume 2, this time in collaboration with Dr. Radonjic and editing from Dr. Stahl. Here they illustrate common questions and dilemmas routinely encountered in psychopharmacologic day-to-day practice. Following a consistent user-friendly layout, each case features icons, tips, and questions about diagnosis and management as it progresses over time, a pre-case self-assessment question, followed by the correct answers at the end. Formatted in alignment with the American Board of Psychiatry and Neurology's maintenance of psychiatry specialty certification, cases address issues in a relevant and understandable way. Covering a wide-ranging and representative selection of clinical scenarios, each case is followed through the complete clinical encounter, from start to resolution, acknowledging the complications, issues, decisions, twists, and turns along the way. This is psychiatry in real life.

## KEY FEATURES

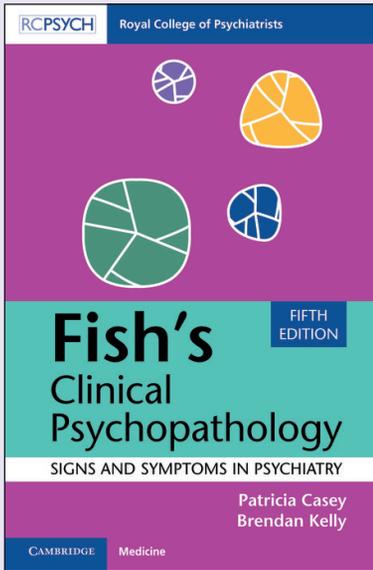
- Expands upon the successful Stahl's Case Studies series by Dr. Stahl, offering up-to-date clinical cases
- Provides an in-depth case review from start to finish acknowledging all the complications, issues, decisions, twists and turns along the journey helping readers to think through difficult case scenarios and understand the provider's perspective, which treatments work, which ones fail, and the mistakes
- Introduces core principles of therapeutic drug monitoring and their application to individualizing psychopharmacologic treatments for patients

## CONTENTS

Introduction; Contributors; List of icons; Abbreviations; 1. The case: usage of Esketamine spray for treatment resistant Major Depressive Disorder (MDD); 2. The case: the man who is confused about his identity; 3. The case: propane, shattered glass and parasites; 4. The case: hit by a car; 5. The case: caring for the whole person; 6. The case: the man whom clozapine could not touch; 7. The case: where did her period go?; 8. The case: to dopamine or not to dopamine that is the question; 9. The case: the one that came out of nowhere; 10. Case: darth vaper strikes again; 11. The case: first time mom's struggle with postpartum Post Traumatic Stress Disorder (PTSD); 12. The case: why so down?; 13. The case: it's confusing, isn't it?; 14. The case: the adolescent who can't just stay awake; 15. The case: the lady with Bipolar Disorder (BPD), Borderline Personality Disorder (BPD), and Myasthenia Gravis (MG); 16. The case: spending money does not make a bipolar diagnosis; 17. The case: pain makes me anxious, and anxiety gives me pain; 18. The case: the woman who couldn't focus; 19. The case: the gentleman with sudden onset of akathisia on clozapine (clozaril); 20. The case: the pregnancy blues; 21. The case: the menopause blues; 22. The case: the lady who felt 'funny' on the medication; 23. The case: two ladies with bruises; 24. The case: the lady who was afraid for her kids; 25. The case: the woman whose kidneys could not handle lithium; 26. The case: the gentleman who was sober and could not focus; 27. The case: when the music does not stop; 28. The case: the man who tried to get it right; Index of drug names; Index of case studies.

## ADDITIONAL INFORMATION

*Level:* Medical specialists/consultants, specialist medical trainees, professionals



February 2024

234 x 156 mm 152pp

978-1-00-937269-5 Paperback

£26.99 / US\$34.99

## FISH'S CLINICAL PSYCHOPATHOLOGY

*Signs and Symptoms in Psychiatry*

Fifth edition

**Patricia Casey**

University College Dublin

**Brendan Kelly**

Trinity College, Dublin

Psychopathology lies at the centre of effective psychiatric practice and mental health care. *Fish's Clinical Psychopathology* has shaped the training and clinical practice of generations of psychiatrists. The fifth edition of this modern classic presents the clinical descriptions and psychopathological insights for which this text is renowned, and adds suggested questions to assist with eliciting key symptoms. It also covers recent revisions of diagnostic classification systems, including the World Health Organization's ICD-11: International Classification of Diseases. Clear and readable, this new edition provides concise descriptions of the signs and symptoms of mental illness and astute accounts of the varied manifestations of disordered psychological function. Designed for use in clinical practice, this is an essential text for students of medicine, trainees in psychiatry, and practising psychiatrists. It is also useful for psychiatric nurses, mental health social workers, clinical psychologists, and anyone engaged in the expanding field of mental health care.

### KEY FEATURES

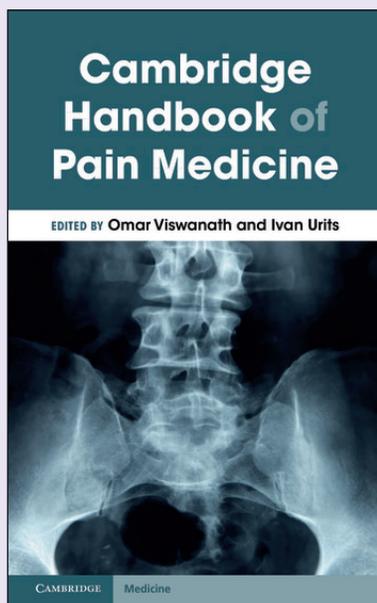
- A clear, consistent and reliable text that is easy to read and apply in clinical work, and has been used to train psychiatrists for decades
- Allows readers to understand psychiatric and psychological symptoms in a deeper and more systematic way
- Incorporates the most recent diagnostic classification systems such as the ICD-11 and addresses key issues that arise in clinical practice

### CONTENTS

1. Classification of psychiatric disorders;
  2. What is psychopathology? Controversies in classifying psychiatric disorder;
  3. Disorders of Perception;
  4. Disorders of Thought and Speech;
  5. Disorders of Memory;
  6. Disorders of emotion;
  7. Disorders of the Experience of Self;
  8. Motor Disorders;
  9. Disorders of Consciousness;
  10. Personality disorders;
- Index.

### ADDITIONAL INFORMATION

*Level:* Medical specialists/consultants, specialist medical trainees, medical interns



December 2023

186 x 123 mm c.366pp

978-1-108-96982-6 Paperback

£29.99 / US\$39.99

## CAMBRIDGE HANDBOOK OF PAIN MEDICINE

Edited by Omar Viswanath

Creighton University, Omaha

Ivan Urits

Southcoast Brain & Spine Center, Wareham

The practice of pain medicine has changed dramatically over the past few years. This practical and accessible evidence-based clinical handbook provides medical and nursing professionals with in-depth and up-to-date information on the various types of chronic pain, the underlying causes, and associated symptoms. Focused primarily on the management of chronic pain, the book covers the major chronic pain conditions in the head and neck, spine, and extremities. Also, it provides invaluable guidance on various pain management techniques, including medication, physical therapy, and psychological interventions. With this knowledge, healthcare professionals will be equipped to provide more effective and compassionate care, improve patients' quality of life, and reduce the risk of chronic pain and opioid dependence. An invaluable resource for pain medicine physicians, anesthesiologists, primary care physicians, emergency medicine physicians, and nurse anaesthetists as well as those physicians preparing for US Board certification and recertification exams.

### KEY FEATURES

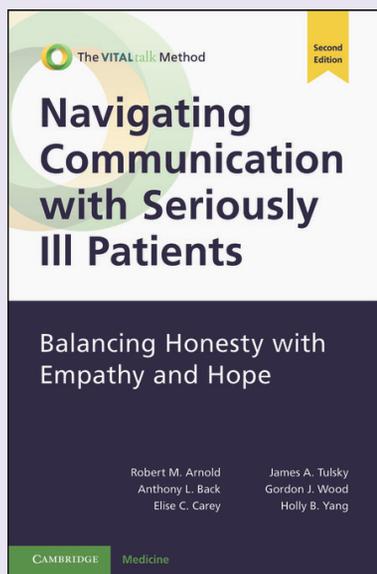
- Offers a concise breakdown of pain medicine, signalling pathways, medications, various conditions as well as treatments
- Presented in an easy-to-read format with a consistent layout across chapters and allowing for rapid access to information on the pillars of pain medicine, ideal for point of care testing
- An accessible and important guide for all healthcare fields

### CONTENTS

**Part I.** Introduction to Pain: Pain Signaling Pathways: 1. Central neuropathic pain signaling pathways; 2. Cannabinoids pain signaling pathways; 3. The microbiome and chronic pain syndromes; **Part II.** Common Categories of Pharmacologic Medications to treat Chronic Pain: 4. Nonsteroidal anti-inflammatory drugs (NSAIDs); 5. Acetaminophen; 6. Topicals; 7. Muscle relaxants; 8. Opioids; 9. Antineuropathic medications; 10. Cannabinoids; **Part III.** Chronic Pain Conditions: Section 1. Head and Neck: 11. Post dural puncture headache; 12. Migraines; 13. Trigeminal neuralgia; 14. Occipital neuralgia; Section 2. Spine: 15. Chronic neuraxial spine pain; 16. Vertebral compression fracture pain; 17. Sacral insufficiency fracture pain; Section 3. Extremities: 18. Carpal tunnel syndrome; 19. Adhesive capsulitis of the shoulder; 20. Thoracic outlet syndrome; 21. Osteoarthritic hip pain; 22. Osteoarthritic knee pain; 23. Chronic ankle/foot pain; 24. Plantar fasciitis; 25. Phantom limb pain; Section 4. Misc: 26. Post herpetic neuralgia; 27. Complex regional pain syndrome; 28. Sickle cell disease; 29. Breast pain; 30. Post thoracotomy pain; 31. Multiple sclerosis Pain; 32. Cerebral palsy; 33. Myofascial pain syndrome; 34. Post stroke pain; 35. Chronic abdominal pain; 36. Chronic pelvic pain; 37. Post-surgical nerve entrapment; 38. Cancer pain; Section 5. Adjunctive Therapy: 39. Neuromodulation; 40. Regenerative medicine; 41. Cognitive therapy; 42. Alternative therapy; 43. Role of CBD in chronic pain.

### ADDITIONAL INFORMATION

*Level:* Medical interns, specialist medical trainees, medical specialists/consultants



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 £29.99 / US\$39.99

## NAVIGATING COMMUNICATION WITH SERIOUSLY ILL PATIENTS

*Balancing Honesty with Empathy and Hope*  
 Second edition

**Robert M. Arnold**  
 Montefiore University Hospital, Pittsburgh

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 University of Washington Medical Center

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 Mayo Clinic, Minnesota

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 Dana-Farber Cancer Institute, Boston

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 Northwestern Memorial Hospital, Chicago

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 The Institute of Palliative Medicine, California

The boundaries of psychology are expanding as growing numbers of psychological scientists, educators, and clinicians take a preventive approach to social and mental health challenges. Offering a broad introduction to prevention in psychology, this book provides readers with the tools, resources, and knowledge to develop and implement evidence-based prevention programs. Each chapter features key points, a list of helpful resources for creating successful intervention programs, and culturally informed case examples from across the lifespan, including childhood, school, college, family, adult, and community settings. An important resource for students, researchers, and practitioners in counseling, clinical, health, and educational psychology, social justice and diversity, social work, and public health.

### KEY FEATURES

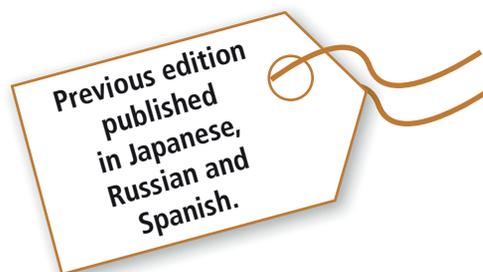
- Provides a practical approach to communication, following a progression that parallels how clinicians frequently work with seriously ill patients
- Highlights specific skills to emulate and offers suggestions for how to practice these behaviors, allowing readers to engage in the material actively by providing a framework for practicing skills and teaching others
- Provides snippets of conversations based on real-life experiences, demonstrating and clearly highlighting the skills described in the book. This brings the content to life, engaging clinicians emotionally with situations that feel familiar, and then carefully breaks down the skills in each scenario
- Is the international standard for communication with seriously ill patients
- Brings awareness of the roles privilege, race, and power play in the medical encounter and offers tools to more thoughtfully navigate this landscape, which will help clinicians communicate with greater self-awareness and sensitivity

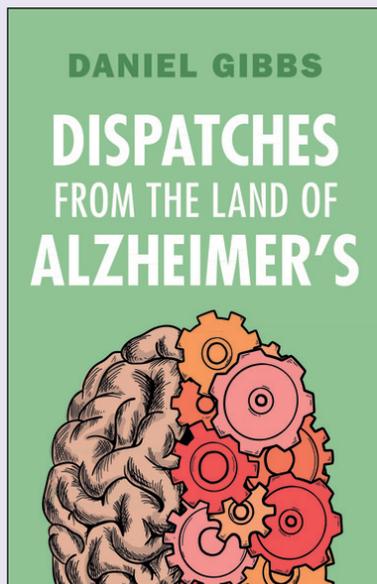
### CONTENTS

Preface; Acknowledgments; 1. Taking your skills to the next level; 2. Foundation communication skills; 3. Talking about serious news; 4. Discussing prognosis; 5. Planning for the future: discussing what's important, well before a crisis; 6. Discussing treatment decisions; 7. Between the big events; 8. Goals of care in late-stage disease; 9. Conducting a family conference; 10. Dealing with conflicts between clinicians and patients; 11. Working through conflicts with colleagues; 12. When you're really stuck; 13. Talking about dying; 14. Cultivating your skills; Index.

### ADDITIONAL INFORMATION

*Level:* Medical specialists/consultants





January 2024 198 x 129 mm c.228pp  
 978-1-00-943005-0 Paperback  
 £16.99 / US\$22.95

## DISPATCHES FROM THE LAND OF ALZHEIMER'S

Daniel Gibbs

Emeritus of Oregon Health and Science University

In 2006, Daniel Gibbs, author of *A Tattoo on my Brain: A Neurologist's Personal Battle against Alzheimer's Disease* (soon to be a documentary produced by MTV/Paramount+), first noticed symptoms which he now knows to have been early signs of his Alzheimer's Disease. Daniel still writes every day, something he credits with keeping his mind sharper and his demons at bay.

This book is a personal collection of essays written over the past two years that describe his own personal experiences, first treating patients with Alzheimer's, and now living with the disease himself. The book presents an up-to-date discussion of recent advances and setbacks in Alzheimer's research. Humane and hopeful, this book offers evidence-based information on how it may be possible even now to slow progression of the disease.

### KEY FEATURES

- Presents a collection of essays which reflect on the lived experience of navigating Alzheimer's Disease, combined with essays summarising new findings and how they shape our understanding of the disease
- Evidence-based strategies that may slow the progression of Alzheimer's pathology in the brain, particularly for those with a genetic risk for developing Alzheimer's
- An up-to-date explanation of where we stand in the fight against Alzheimer's Disease

### CONTENTS

1. Physician heal thyself; 2. Evaluating new advances in Alzheimer's research – separating hype from fact; 3. Alzheimer's dementia or Alzheimer's disease – what's the difference and why should we care?; 4. The first patient with Alzheimer's disease; 5. Kidnapped in Kinshasa; 6. Smell, disgust and Alzheimer's; 7. Apolipoprotein-4 (APOE-4): bad for the brain and bad for the heart; 8. Lost in the fog of Alzheimer's; 9. My father's 'stuff'; 10. Face blindness during a pandemic; 11. Biomarkers for Alzheimer's disease; 12. Olfactory impairment in Covid-19 and Alzheimer's; 13. Alzheimer's disease and work; 14. Crossword controversies; 15. Can loneliness increase risk for dementia?; 16. Excessive laxative use and dementia; 17. Dog dementia (canine cognitive dysfunction); 18. The possible role of brain inflammation in Alzheimer's disease may be more significant in APOE-4 carriers; 19. Surprisingly good news about the acetylcholinesterase inhibitors (donepezil, rivastigmine, and galantamine); 20. More about the importance of exercise; 21. Rolling on the river; 22. The MIND Diet revisited; 23. My photographs, then and now; 24. Does cataract surgery really decrease the risk of dementia?; 25. Hearing loss, aphasia and dementia; 26. To sleep, perchance to dream; 27. The amyloid hypothesis is not dead, but it may be gasping for breath; 28. Could Lecanemab offer a ray of hope?; 29. A fatal case of multiple brain hemorrhages associated with Lecanemab; 30. Cerebral amyloid angiopathy (CAA) – should it be a contraindication for drugs like Lecanemab?; 31. Hitting the sweet spot in the spectrum of Alzheimer's disease for future trials of anti-amyloid medications; 32. Disappointing results of two human trials of monoclonal antibodies in Parkinson's disease; 33. Repurposing old drugs for Alzheimer's treatment; 34. Writing while impaired; 35. Spreading the word; 36. Saying goodbye to Lizzy G; 37. Amyloid and tau PET scans of my brain; 38. Running on a field of dreams; 39. Living in the moment.

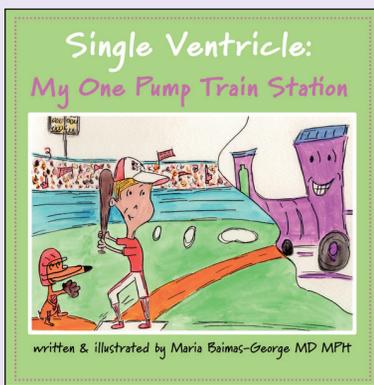
### ADDITIONAL INFORMATION

Level: General readers, medical specialists/consultants, specialist medical trainees

## THE STRENGTH OF MY SCARS

*The Strength of My Scars* is an innovative children’s book series created to bring comfort, hope, and key information to pediatric patients and their families. These accessible stories serve as a valuable supplement to conversations with medical professionals with the goal of improving comprehension and satisfaction, and reducing anxiety. Each book increases understanding of childhood illness and the hospital environment pertaining to a specific medical condition, by addressing the anatomy, pathophysiology, hospital course, surgical details, and post-operative care, as applicable. Research has found these books significantly help caregivers understand more about their child’s condition, feel less stressed, and feel happier with their care. Featuring easy to understand language, fun analogies, and full-of-character color illustrations, these books will empower children and help them feel safe, teaching them that their scars and experiences tell a story of resilience, of which they can be proud. The series has been written and illustrated by surgeon, Maria Baimas-George.

**General Editor: Maria Baimas-George, Atrium Health Carolinas Medical Center, North Carolina**



## SINGLE VENTRICLE

*My One Pump Train Station*

Maria Baimas-George, Carolinas Medical Center, Charlotte

In *Single Ventricle: My One Pump Train Station*, readers are guided through understanding single ventricle heart defects using a fun analogy of our hearts being train stations. Through simple explanations and fun color illustrations, you will learn how blood is pumped around our bodies, and why having a single ventricle makes this harder. The book includes helpful information about different surgical procedures and a glossary of common words you’ll hear doctors use through treatment. This informative and enjoyable book is part of the series *The Strength of My Scars*, written and illustrated by surgical resident, Maria Baimas-George.

January 2024

203 x 203 mm c.32pp

978-1-00-943649-6 Paperback

£11.99 / US\$14.95

### KEY FEATURES

- An accessible children’s books to increase understanding of childhood illness and the hospital environment, improve satisfaction, and to reduce fear, for patients and their families
- Packed with fun analogies and full-of-character color illustrations
- Research has found these books to significantly help caregivers understand more about their child’s condition, feel less stressed, and feel happier with their care

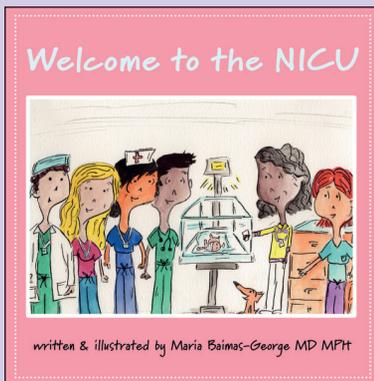
### ADDITIONAL INFORMATION

*Level:* General readers, medical specialists/consultants, primary care physicians/GPs

*Series:* [The Strength of My Scars](#)

## WELCOME TO THE NICU

Maria Baimas-George, Carolinas Medical Center, Charlotte



In *Welcome to the NICU*, you'll be taken on a journey through the neonatal intensive care unit, learning about common equipment and procedures to help it all seem a bit less scary. You'll be guided through all the various monitoring equipment, breathing tubes, feeding tubes and IV lines with simple explanations and full-of-character colour illustrations. The book includes helpful information about common procedures and diagnoses, as well as a glossary of common words you'll hear doctors use in the NICU. This informative and enjoyable book is part of the series *The Strength of My Scars*, written and illustrated by surgeon, Maria Baimas-George.

January 2024

203 x 203 mm c.20pp

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£9.99 / US\$12.95

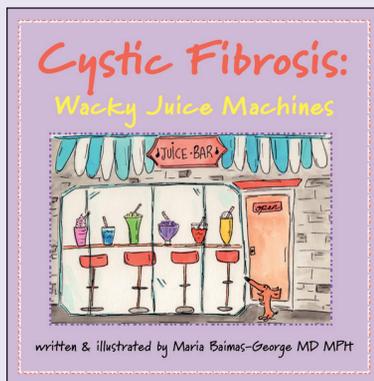
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### ADDITIONAL INFORMATION

*Level:* General readers, medical specialists/consultants, primary care physicians/GPs

*Series:* [The Strength of My Scars](#)



## CYSTIC FIBROSIS

*Wacky Juice Machines*

Maria Baimas-George, Carolinas Medical Center, Charlotte

*Cystic Fibrosis: Wacky Juice Machines*, guides readers through a story about Cystic Fibrosis (CF) that answers many questions about this complex condition, including: What is it? How do you get it? What does it do? How do you treat it? The story uses an analogy that compares your body to a juice machine and is written in easy to understand language with vibrant illustration to ensure it is comprehensive while being fun, comforting, and hopeful. It includes a glossary of common words you'll hear doctors use through treatment and a 'Facts' section containing important information. Additional special sections describe common CF symptoms, airway clearance therapies, nutritional facts and tips, and provide a comprehensive list of the doctors and other medical specialists that work with CF patients. This informative and enjoyable book is part of the series *The Strength of My Scars*, written and illustrated by surgeon, Maria Baimas-George.

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203 x 203 mm c.28pp

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£11.99 / US\$14.95

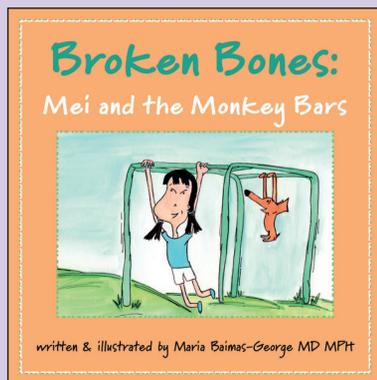
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### ADDITIONAL INFORMATION

*Level:* General readers, medical specialists/consultants, primary care physicians/GPs

*Series:* [The Strength of My Scars](#)



January 2024  
 203 x 203 mm c.24pp  
 978-1-00-944089-9 Paperback  
 £9.99 / US\$12.95

## BROKEN BONES

*Mei and the Monkey Bars*

Maria Baimas-George, Carolinas Medical Center, Charlotte

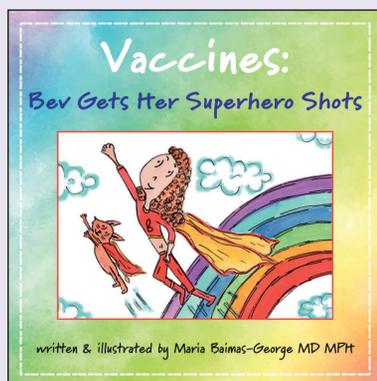
Broken Bones: Mei and the Monkey Bars describes the experience of breaking a bone, from the injury, to the hospital visit, to treatment through the story of a young girl named Mei, who breaks her arm after falling from the monkey bars. Written in easy to understand language with vibrant illustration, this fun and hopeful book teaches children and their families all about the common occurrence of breaking a bone in childhood, to improve understanding and calm fears. To supplement conversations with doctors, the book provides a glossary of common words you'll hear doctors use through treatment. Other important information is included in a 'Facts' section, covering bone and fracture facts, types of broken bones, and tips for treating broken bones and taking care of your cast. This informative and enjoyable book is part of the series The Strength of My Scars, written and illustrated by surgeon, Maria Baimas-George.

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### ADDITIONAL INFORMATION

*Level:* General readers, medical specialists/consultants, primary care physicians/GPs  
*Series:* [The Strength of My Scars](#)



January 2024  
 203 x 203 mm c.20pp  
 978-1-00-944093-6 Paperback  
 £9.99 / US\$12.95

## VACCINES

*Bev Gets Her Superhero Shots*

Maria Baimas-George, Carolinas Medical Center, Charlotte

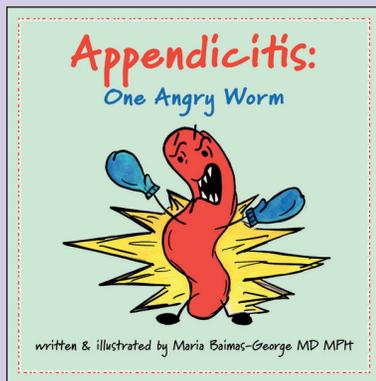
In Vaccines: Bev Gets Her Superhero Shots, readers are introduced to Bev, a young superhero. The story explains that even superheroes can get sick from germs and sometimes our bodies need help protecting us. Enter the vaccines! They help train our bodies to defend ourselves from these germs, and in turn, protect other people, helping readers understand why these shots are so important. This book helps children of all ages understand how vaccines work and why they are important, even if the shots hurt a little bit! To help caregivers of newborns, a valuable colorful schedule of all childhood vaccinations needed between birth and age 12 is included. Featuring answers to commonly asked questions, important facts, and a descriptive listing of diseases and their corresponding vaccines. This informative and enjoyable book is part of the series The Strength of My Scars, written and illustrated by surgeon, Maria Baimas-George.

### KEY FEATURES

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### ADDITIONAL INFORMATION

*Level:* General readers, medical specialists/consultants, primary care physicians/GPs  
*Series:* [The Strength of My Scars](#)



January 2024  
 203 x 203 mm c.24pp  
 978-1-00-944100-1 Paperback  
 £9.99 / US\$12.95

## APPENDICITIS

*One Angry Worm*

Maria Baimas-George, Carolinas Medical Center, Charlotte

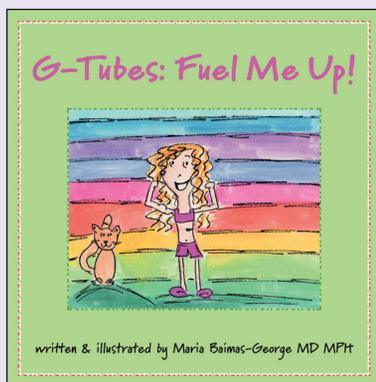
Appendicitis: One Angry Worm, follows the successful 'battle' of an elementary school child against Appendicitis, or an infected appendix, which is depicted as an 'angry worm.' The story describes the child's journey in easy to understand language and vibrant illustration from the onset of symptoms, to diagnosis, to surgical treatment. The book guides patients and caregivers through the typical hospital experience, to improve understanding of what may follow a diagnosis of appendicitis, helping to ease their fear and worry. It includes a glossary of common words you'll hear doctors use through treatment and a 'Facts' section containing important information, to supplement conversations with doctors. Additional special sections contain surgery facts, instructions for after surgery, and what to expect with perforated appendicitis (when the appendix ruptures). This informative and enjoyable book is part of the series The Strength of My Scars, written and illustrated by surgeon, Maria Baimas-George.

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*Series:* [The Strength of My Scars](#)



January 2024  
 203 x 203 mm c.20pp  
 978-1-00-944093-6 Paperback  
 £9.99 / US\$12.95

## G-TUBES

*Fuel Me Up*

Maria Baimas-George, Carolinas Medical Center, Charlotte

G-Tubes: Fuel Me Up! explores the topic of G-Tubes (gastrostomy tubes) using the example of one child's experience, in a fun and hopeful story. Their role in delivering food, water and medication is described through the analogy of a car fuel system, alleviating fear in patients, their families and friends and illuminating the need for and function of G-tubes in simple terms. Easy to understand language and engaging illustrations ensure information accessible for readers of all ages. The book includes a 'Facts' section with important information and answers to commonly asked questions, to supplement conversations with doctors. Featuring instructions relating to feeding and surgical and basic care, alongside appropriate remedies to common issues you may encounter and a glossary of common words you'll hear doctors use through treatment. This informative and enjoyable book is part of the series The Strength of My Scars, written and illustrated by surgeon, Maria Baimas-George.

### KEY FEATURES

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### ADDITIONAL INFORMATION

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